



**The Corporation of the Township of Alnwick/Haldimand
Haldimand Memorial Arena & Recreational Complex
Fundraising Ad Hoc Committee Meeting Agenda
Thursday, July 2, 2026 at 6:00 PM
Vernonville Community Centre**

1. Call to Order

- 1.1. Chair M. Ainsworth to confirm quorum and the presence of the Municipal Clerk.

Chair M. Ainsworth to call the meeting to order at 6:00 p.m.

2. Territorial Land Acknowledgement

We respectfully acknowledge that the Township of Alnwick/Haldimand is located on the Mississauga Anishinabeg territory and is the traditional territory of the Mississauga Anishinabeg. The Township of Alnwick/Haldimand respectfully acknowledges that the Mississauga Nation are the collective stewards and caretakers of these lands and waters in perpetuity, and that they continue to maintain this responsibility to ensure their health and integrity for generations to come.

3. Approval of Agenda

- 3.1. Motion to Approve the Agenda

That the agenda for the Haldimand Memorial Arena & Recreational Complex Fundraising Ad Hoc Committee meeting held on July 2, 2026 be approved.

4. Disclosures of Pecuniary Interest and General Nature Thereof

There are ___ declarations of pecuniary interest.

5. Approval of Minutes

- 5.1. Motion to Approve Meeting Minutes

[Haldimand Memorial Arena & Recreational Complex Fundraising Ad Hoc Committee - 03 Jun 2026 - Minutes - Pdf](#)

That the minutes of the Haldimand Memorial Arena & Recreational Complex Fundraising Ad Hoc Committee meeting held on June 3, 2026 be approved.

6. Business Arising from Previous Minutes

7. Standing Items

- 7.1. Committee Working Group Updates

8. New Business

9. Adjournment

9.1. Motion to Adjourn

That the Haldimand Memorial Arena & Recreational Complex Fundraising Ad Hoc Committee meeting held on July 2, 2026 be adjourned at ____ p.m.



**The Corporation of the Township of Alnwick/Haldimand
Haldimand Memorial Arena & Recreational Complex
Fundraising Ad Hoc Committee Meeting Minutes
Wednesday, June 3, 2026 at 6:00**

Members Present: Ashley Strikwerda, Gord Prentice, John Goheen, Kelly Mason, Marc Venema, Terri Lyn Wright, and Deputy Mayor Joan Stover

Members Absent: Councillor Mike Ainsworth

Staff Present: Emily Cartlidge (Municipal Clerk) and Zack Zarry (Manager, Parks, Recreation & Facilities)

1. Call to Order

1.1 Vice Chair Kelly Mason confirmed quorum and the presence of the Municipal Clerk.

Vice Chair Kelly Mason called the meeting to order at 6:04 p.m.

2. Territorial Land Acknowledgement

Vice Chair Mason read the Territorial Land Acknowledgement.

3. Approval of Agenda

3.1 Motion to Approve the Agenda

Moved by Deputy Mayor Joan Stover, seconded by Terri Lyn Wright;

That the agenda for the Haldimand Memorial Arena & Recreational Complex Fundraising Ad Hoc Committee meeting held on June 3, 2026 be approved.

CARRIED.

4. Disclosures of Pecuniary Interest and General Nature Thereof

There were no declarations of pecuniary interest.

5. Approval of Minutes

5.1 Motion to Approve Meeting Minutes

Moved by Ashley Strikwerda, seconded by Gord Prentice;

That the minutes of the following Haldimand Memorial Arena & Recreational Complex Fundraising Ad Hoc Committee meetings be approved:

- May 6, 2026
- May 21, 2026

CARRIED.

6. Business Arising from Previous Minutes

7. Standing Items

7.1 Committee Working Group Updates

- M. Venema and K. Mason provided an update on proposed Donation Levels and Recognitions (attached). Research methods, including research of similar projects of scope and scale used for comparisons, were discussed.
- The possibility of engaging a consultant to assist with fundraising versus a grass-roots approach was discussed.

Moved by Marc Venema, seconded by Terri Lyn Wright;

The Committee recommends that Council approve the Donations and Recognition Levels: Haldimand Community Memorial Arena and Recreational Complex Fundraising Campaigns.

CARRIED.

[2026-06-09 - Donation and Recognition Levels - Draft](#)

8. New Business

8.1 Canada Day Event

- The Committee discussed the need to register for a booth at the event and were advised that to assist with future Canada Day event planning, that registering would be completed by staff.
- J. Goheen joined the meeting at 6:34pm.
- It was noted that staff would be present to collect donations and provide "donation pledges" to direct large donations to the Township office for receipts/payments at a later date. Staff will bring lock boxes present as well as 'water jugs' for cash donations.
- Hockey nets and other arena items will be at the booth for added visual effects. Receipts will be available at the booth.
- Staff reported that the online portal for donations is still in development.
- Community groups would need to complete their own booth registration forms and submit to the Township.
- The parade starts at 1pm and event runs until 4pm.
- T.L. Wright and J. Goheen will set-up the booth.
- The group discussed entering a float in the parade, using a side-by-side vehicle to hand out materials but discussed that timelines would be too tight to organize.
- Civic Awards are at 1pm in the tent on Diamond 1.
- Staff to confirm if oversized cheque and posters have been printed (100 copies). Staff to get brochure/flyer holders for the booth.
- The committee discussed being prepared for conversations with potential large donors at the event.
- Staff to contact committee members if additional help is needed for set-up for the event.
- The group reviewed t-shirt designs and discussed the inclusion of the logo. Staff authorized the use of the municipal logo on the t-shirt as they would be considered an advertising tool and committee member "uniform" at fundraising events. To be funded from the committee budget. Members to send sizing and colour details to A. Strikwerda and staff to place order when received.
- The committee discussed the draft pop-up banner design (Township logo to be included), web page edits, and draft social media posts to be ready before the event.
- The digital advertising banner for the outdoor digital board at the Arena to be sent to staff for upload in preparation of the event.
- K. Mason stepped out of the meeting at 7:27pm. A. Strikwelda assumed the chair. K. Mason returned at 7:30pm and resumed the chair.
- The committee discussed social media and addressing misinformation in the community about the event, agreeing that respectful engagement, sharing factual information from official Township channels, and directing questions to staff would keep the messaging positive and the community informed.
- The committee discussed the attached Donor Bill of Rights.
- The Committee confirmed that fundraising efforts are for the entire complex/property, with special advertising for project specific initiatives.
- Z. Zarry provided an update on the arena ice pad renovation project and reported that no issues have been found and that \$2005 has been received in donations to-date. This information can be used at the Canada Day booth.
- The Committee discussed upcoming community events that the Committee could use for advertising purposes to promote their booth at the Canada Day event.

Moved by Marc Venema, seconded by Terri Lyn Wright;

That the draft website changes be approved and forwarded to staff.

CARRIED.

Moved by Gord Prentice, seconded by Marc Venema;

That Fundraising Committee team t-shirts for events and advertising and the pop-up banner are approved and to be sent to staff for purchase.

CARRIED.

Moved by Marc Venema, seconded by Terri Lyn Wright;

That social media posts be approved as amended and forwarded to staff.

CARRIED.

Moved by Terri Lyn Wright, seconded by Gord Prentice;

The Committee recommends to Council that staff review the donor bill of rights and that Council endorse the Donor Bill of Rights.

CARRIED.

[BannerVisual \(003\)](#)

[Social Media Content Calendar - Sheet1 \(002\)](#)

[DonorBillOfRights](#)

9. Adjournment

9.1 Motion to Adjourn

Moved by Marc Venema, seconded by Ashley Strikwerda;

That the Haldimand Memorial Arena & Recreational Complex Fundraising Ad Hoc Committee meeting held on June 3, 2026 be adjourned at 8:17 p.m.

CARRIED.



The Corporation of the Township of Alnwick/Haldimand

Donation Levels and Recognitions: Haldimand Community Memorial Arena & Recreational Complex Fundraising Campaigns

Donation Levels and Recognitions

Haldimand Community Memorial Arena and Recreational Complex Fundraising Campaigns

Approved: June 9, 2026

1 Overview

Every contribution, regardless of size, plays an important role in helping preserve and strengthen this important community space.

We've shaped our donation approach around what truly matters: caring for a shared space that has held our stories, our kids, and our community for generations. Recognition is intended as appreciation for community support rather than commercial promotion. It's about showing up for one another and investing in a place where the community comes together.

2 Donations up to \$1,000

All donors contributing up to **\$999** are invited to add their name to a commemorative donor puck which will be displayed on the Community Recognition Wall inside the arena (Temporary Installation).

3 Permanent Donor Recognition Wall

Donations of \$1,000 and above will be permanently recognized inside the arena on the Donor Recognition Wall under the following contribution levels:

- **\$1,000 – \$4,999**
- **\$5,000 – \$9,999**
- **\$10,000 – \$24,999***
- **\$25,000 – \$49,999***
- **\$50,000 – \$99,999***
- **\$100,000 – \$249,999***
- **\$250,000+****

* Donors contributing \$10,000 and above are eligible for optional community photo opportunities shared through official Township communication channels.





The Corporation of the Township of Alnwick/Haldimand

Donation Levels and Recognitions: Haldimand Community Memorial Arena & Recreational Complex Fundraising Campaigns

** Contributions of \$250,000 and above may be considered for enhanced recognition opportunities, subject to Township policy, Council approval where applicable, and suitability considerations.

All donations, regardless of level, will form a lasting part of the community story of the arena.

4 Additional Recognition Opportunities

The following opportunities may be incorporated into any contribution level where appropriate:

- “In Memory Of” or “In Honour Of” dedications
- Family name recognition
- Anonymous donor recognition upon request, where permitted

5 Donor Commitment & Community Principles

- This campaign is guided by principles of transparency, fairness, respect, and community stewardship.
- Donors will receive clear information regarding the intended use of funds and associated recognition opportunities.
- Contributions do not provide political influence, preferential treatment, procurement advantages, or influence over municipal decision-making.
- Donor recognition is intended solely as an expression of appreciation and community support and will remain non-partisan in nature.
- All recognition opportunities remain subject to Township policies, approvals, and community suitability considerations.
- Any funds raised beyond identified project requirements will be managed and allocated in accordance with Township direction and communicated transparently to donors and the community.
- Donor information and personal details will be handled respectfully and in accordance with applicable privacy legislation and Township policies.
- Tax receipt eligibility and donor recognition will be reviewed in accordance with Township policies and applicable CRA guidelines.





*Together
we can*
**Stay
in the
Game.**

**Donate
to the
Haldimand
Community
Memorial
Arena**

Let's keep the ice cold,
the doors open,
and our
community strong.

DONATE TODAY!
ahtwp.ca/arena-fundraising

Copy Content / Text	Image selection or suggestion	Notes
<p>An update for friends and supporters of the arena! The Arena Fundraising Committee has been hard at work behind the scenes, with planning well underway. We're excited to officially introduce our campaign message, "Stay in the Game," and share our current focus:</p> <ul style="list-style-type: none"> Building early support with community partners Growing fundraising awareness Finalizing plans for upcoming community events <p>Come visit us at the township's Canada Day event to say hello and learn more about the current construction plans.</p> <p>Those interested in making an early donation can connect with Township staff by fundraising@ahtwp.ca or by phone at 905-349-2822 Ext. 36. The committee is also available at ahtwpfundraising@gmail.com. At this time, donations are accepted exclusively at Town Hall (or by mail), as the online donation portal is still being finalized.</p> <p>To learn more about the committee's work and ongoing progress, visit: ahtwp.ca/arena-fundraising</p>		<p>Introduce the fundraising campaign to the general public.</p>
<p>We are incredibly grateful to share that a significant donation has been made in support of the Haldimand Memorial Arena Fundraising Effort through the Grafton Minor Hockey Association of \$XXX. This generous contribution brings us one step closer to completing essential arena repairs and keeping this well-loved community space strong and thriving. Thank you for believing in our community and investing in its future. As a thank you for this significant contribution, we will be honouring this group with XYZ.</p> <p>If you're interested in donating early, connect with staff at town hall in person, by phone or email fundraising@ahtwp.ca or by phone at 905-349-2822 Ext. 36. Currently donations are accepted exclusively at town hall as the online donation portal is being finalized.</p>		<p>If a significant donation comes in, this is a standard message we can use as a starting point. Replace image with a photo of group with oversized cheque</p>
<p>Community businesses and partners: are you looking for a meaningful way to give back locally? If you're passionate about keeping our community arena open - a place that brings together families, youth, athletes, and residents of all ages for recreation, sport, and connection - then look no further than our Arena Fundraising Campaign!</p> <p>We're ready to collaborate with you to create a sponsorship opportunity that aligns with your goals and values. To discuss with staff: fundraising@ahtwp.ca or by phone at 905-349-2822 Ext. 36. Or to discuss with fundraising committee members: ahtwpfundraising@gmail.com More info at: https://www.ahtwp.ca/arena-fundraising</p>		<p>Officially launch the business and community partners portion of the campaign. We will need to ensure official numbers are on this page before we launch.</p>
<p>Friends of the Arena, exciting progress is underway as we move ahead with essential repairs and upgrades to keep this important community space thriving. You may have noticed construction vehicles beginning to stage in the arena parking lot. This is a positive step forward, as contractors have now been secured to start this important work while the ice is out. This milestone reflects the strong commitment of our township and the incredible support from our community. Your voices have helped ensure the arena remains a vibrant hub for recreation, connection, and local pride. Here's what to know:</p> <ul style="list-style-type: none"> Construction was scheduled to begin on May X Our goal is to have the arena ready for the hockey season. <p>Momentum is building, and there's still time to be part of it. If you are a local businesses or community partner - now is the perfect time to get involved and contribute to this effort https://www.ahtwp.ca/arena-fundraising</p>		<p>Educate residents on status of the arena. As community partners and businesses to step up. Replace image with actual photo of arena and construction vehicles</p>
<p>Arena update: groundbreaking ongoing! Contractors are on site, removing the old concrete and making great progress. This underground infrastructure has supported our arena since the 1950s, and now it's time to invest in its future. As a testament to our commitment to keeping costs as low as possible and making the most of existing materials, the previous arena boards have been carefully dismantled and will be sold to XYZ, where they will be repurposed for an outdoor rink!</p> <p>Local businesses and community members - this is your opportunity to be part of something big! Let's rally together to preserve and strengthen this vital space. Every dollar makes a difference. Join us and help keep the arena and community strong. https://www.ahtwp.ca/arena-fundraising</p>		<p>Educate residents on status of the arena. Indicates responsible usage of funds. Also showcases an opportunity to reuse. Use photo of interior progress.</p>

Friends of the Arena, we're excited to share an update on our fundraising progress and officially launch our online donation portal. Since the start of this campaign, we've raised over XX — an incredible show of community spirit and support. Thank you to everyone who has contributed so far. In the coming posts, we'll be highlighting the local businesses and community partners who stepped up early to help kickstart this campaign. Now, we're calling on the broader community to help us reach the finish line. Every donation, big or small, moves this project forward. As a reminder, tax receipts are available for donations over \$20 upon request. For those interested in making a larger impact, we also welcome conversations around sponsorship opportunities. Let's keep the momentum going and work together to support our arena.

To chat with staff: fundraising@ahwtp.ca or by phone at 905-349-2822 Ext. 36

Or to chat with fundraising committee members: ahwtpfundraising@gmail.com More info at: <https://www.ahwtp.ca/arena-fundraising> Donation portal: XXXX



Officially launch donation portal and resident campaign. Will need donation portal live.

A DONOR BILL OF RIGHTS

DEVELOPED BY:



Association of Fundraising Professionals (AFP)



Association for Healthcare Philanthropy (AHP)



Council for Advancement and Support of Education (CASE)



Giving Institute: Leading Consultants to Non-Profits

PHILANTHROPY is based on voluntary action for the common good. It is a tradition of giving and sharing that is primary to the quality of life. To assure that philanthropy merits the respect and trust of the general public, and that donors and prospective donors can have full confidence in the not-for-profit organizations and causes they are asked to support, we declare that all donors have these rights:

I

To be informed of the organization's mission, of the way the organization intends to use donated resources, and of its capacity to use donations effectively for their intended purposes.

II

To be informed of the identity of those serving on the organization's governing board, and to expect the board to exercise prudent judgment in its stewardship responsibilities.

III

To have access to the organization's most recent financial statements.

IV

To be assured their gifts will be used for the purposes for which they were given.

V

To receive appropriate acknowledgement and recognition.

VI

To be assured that information about their donations is handled with respect and with confidentiality to the extent provided by law.

VII

To expect that all relationships with individuals representing organizations of interest to the donor will be professional in nature.

VIII

To be informed whether those seeking donations are volunteers, employees of the organization or hired solicitors.

IX

To have the opportunity for their names to be deleted from mailing lists that an organization may intend to share.

X

To feel free to ask questions when making a donation and to receive prompt, truthful and forthright answers.