



**ARDMORE**  
TOURISM AUTHORITY

**REVISED AGENDA  
REGULAR MEETING  
ARDMORE TOURISM AUTHORITY  
THURSDAY, JUNE 25, 2026  
ARDMORE CONVENTION CENTER  
2401 NORTH ROCKFORD RD, ARDMORE OK 73401  
8:15 AM**

1. Call to order, roll call, and declaration of quorum. Jeff Storms
2. Confirmation of compliance with the Open Meetings Act. Jeff Storms
3. Consideration and possible action to approve the minutes of the Regular Meeting on May, 28, 2026, and the approval or rejection of any amendments proposed and considered by the Board of Trustees at the meeting. Jeff Storms
4. Consideration and possible action to accept the Treasurer's Report – May 2026 Eric Howard
5. Old business:
6. Consideration and possible action to approve an Administrative Services Agreement with Ardmore Chamber of Commerce for \$108,000 for FY 27 (July 1, 2026-June 30, 2027), and the approval or rejection of any amendments proposed and considered by the Board of Trustees at the meeting. Jeff Storms
7. Consideration and possible action to engage Hallpass Digital to provide marketing services for the Ardmore Tourism Authority, including positioning and messaging strategy, branded asset design, social media content creation and management, and deliverables, in the amount of \$3,900/month for 12 months or \$46,800 a year, and the approval or rejection of any amendments proposed or considered by the Board of Trustees at the meeting. Jeff Storms
8. Consideration and possible action to approve and accept the FY 2027 Budget, and the approval or rejection of any amendments proposed and considered by the Board of Trustees at the meeting. Jeff Storms
9. Chickasaw Country Marketing Association Update Jeff Storms
  - A. Presentation from Summer Bryant, Executive Director, Chickasaw Country Marketing Association
10. New Business: (As defined by the Oklahoma Open Meeting Act 25 O.S. § 311 A (9) as "Matters not known about or about which could not have reasonable been foreseen prior to the time of posting of the agenda." Jeff Storms
11. Updates: Bill Murphy
  - President's Report Regional Park
  - Ardmore Mainstreet Create Ardmore
  - Hardy Murphy Coliseum The Goddard Center
12. Convention Center Report Tammy Bobst

13. Adjournment

Jeff Storms

Agenda posted June 23, 2026, Ardmore Convention Center, Ardmore City Hall, website at 4:00PM.