



35 Alice Street, Brighton ON K0K 1H0

Meeting Date: June 17, 2026
Location: Council Chambers

Time: 5:30 p.m.

Applefest Steering Committee Agenda

Page

1. Call to Order

2. Land Acknowledgement

We respectfully acknowledge that the Municipality of Brighton is located on the Mississauga Anishnabeg (A-nish-in-naw-bek) territory and is the traditional territory of Mississauga. The Municipality of Brighton also acknowledges the Mississauga Nations are the collective stewards and caretakers of these lands and waters in perpetuity, and that they continue to maintain this responsibility to ensure their health and integrity for generations to come.

3. Approval of Agenda

3.1. Approval of the Agenda for the June 17, 2026 meeting of the Applefest Steering Committee.

4. Declarations of Pecuniary Interests and the General Nature Thereof

5. Approval of the Minutes

5.1. Approval of the Minutes from the May 20, 2026 meeting of the Applefest Steering Committee 3 - 6

[Applefest Steering Committee - 20 May 2026 - Minutes - Pdf](#)

6. Delegations

There are no delegations at this time.

7. Report from Members

- 7.1. • **Economic Development Update** - Caroline

7

Current Municipal provider Moneris - Portable Terminal
(attached as PDF)

[Moneris](#)

- 7.2. **Sponsorships:**
7.3. **Children's Village** - Beckie and Karli
7.4. **Entertainment** - Dennis
7.5. **Car Show** - Sherry and Chris

8. Report/Finance from the Chair:

9. Correspondence

- 9.1. Email from Suzanne - "the buzz lady" dated June 1, 2026 RE: 8
 Kent Swan Music.
 [Kent Swan Music](#)

10. Next meeting date:

July 15, 2026
August 19, 2026
September 16, 2026
October 21, 2026

11. Adjournment

- 11.1. Adjournment of the June 17, 2026 meeting of the Applefest
 Steering Committee.

**Corporation of the Municipality of Brighton
Applefest Steering Committee Minutes
Council Chambers
May 20, 2026
5:30 p.m.**

Members present: Councillor Emily Rowley, Councillor Bobbi Wright, Dennis Budgell, Laura Knegt, Sherry Burkitt, Christopher Palmer, and Beckie MacDonald

Staff present: Caroline Birch, Economic Development Coordinator; Jenna McNichol, Economic Development Summer Student; Robin van de Moosdyk, Legislative Coordinator

Members Virtual:

1. Call to Order

The Chair called the meeting to order at 5:30 p.m.

2. Land Acknowledgement

We respectfully acknowledge that the Municipality of Brighton is located on the Mississauga Anishnabeg (A-nish-in-naw-bek) territory and is the traditional territory of Mississauga. The Municipality of Brighton also acknowledges the Mississauga Nations are the collective stewards and caretakers of these lands and waters in perpetuity, and that they continue to maintain this responsibility to ensure their health and integrity for generations to come.

3. Approval of Agenda

3.1. Approval of the Agenda for the May 20, 2026 meeting of the Applefest Steering Committee.

AF Resolution 2025-48

Moved by Christopher Palmer

Seconded by Dennis Budgell

That the Applefest Steering Committee approve the May 20, 2026 Agenda as presented or amended.

Carried

4. Declarations of Pecuniary Interests and the General Nature Thereof

There were no disclosures of pecuniary interest.

5. Approval of the Minutes

5.1. Approval of the Minutes from the April 15, 2026 meeting of the Applefest Steering Committee

AF Resolution 2025-49

Moved by Beckie MacDonald

Seconded by Sherry Burkitt

That the Applefest Steering Committee approve the Minutes from the April 15, 2026, meeting as presented or amended.

Carried

6. Delegations

6.1. Friends of Presqu'ile - Apple Seed Funding Proceeds

Update:

Mr. Terry Buckhowski was in attendance and provided the Committee with an update on the proceeds they received from the 50/50 Draw at the Car Show in 2026 at Applefest. The Project is the Nature Centre Renovation Project. Part of the project will be to transform the garage into a 4-season classroom. Presently they have approximately \$54,000.00 towards the project and their goal is approximately \$80,000.

6.2. New Frontier - Jesse Steele-Amato:

The Committee discussed the Wrestling proposal with Mr. Steele-Amato and various proposals were presented. The Chair noted that the Committee would discuss and advise of their decision.

6.3. Jessica Polley, Deputy Clerk - Consolidation of Committees:

The Committee provided their comments with respect to the combining the Applefest and Community Events Committees into one. Jessica thanked the Committee Members for the comments and advised that their comments will be incorporated in the Staff Report she is preparing for Council.

7. Report from Members

7.1. Economic Development Update - Caroline

- Experience Ontario Grant - \$20,000 received for rides at Children's Village Applications
- Apple Seed Funding – 2 applications
- Music – 25 applications
- Vendor – 322 applications
- Event Promotion – 0 applications (know of a few who are interested in submitting)
- Sponsorships – 0 applications (just started to promote this via email and on socials)
 - Will need to set a special meeting date after June 8 to select sponsors (**Update as of May 21st – the June 17th meeting will proceed – no need for Special Meeting**)

Logistics

- Have received quotes for bathrooms and shuttle busses, will be contacting them to move forward with contracts
- Did a walkabout for the Car Show to determine if there is a more efficient way to have cars enter/be parked

Street Fair

- Jenna's has been sorting through vendor applications; plan is to go through them all June 2nd
- any questions will be brought to the committee for review
- July 1st is the deadline for payment and forms

Car Show

- Met with Sherry and Chris to see if there was a

different way to setup the car show to be more efficient

- Will be placing ad in Old Autos – July edition
- Got list of supplies needed to be ordered – will be ordering in the summer

Children's Village

Promotions

- getting a new website, moving everything over
- start following Canada Day on social media, website, etc.

Activities

- Square Dancing
 - Have a sound system, only need hydro
 - No grass, require a hard surface
 - 8 people per square – 12x12 foot space recommended
 - Really don't know how many people or if they'll have people, based on caller's availability

Pins & T-Shirts

- 4imprint Canada - What size of pins do we want?
- T-Shirts – what kind of design do we want?

Have an inquiry into Square regarding payment at Applefest, getting a new website next month – just waiting to see the capabilities

7.2. **Children's Village** - Beckie and Karli

Beckie provided the Committee with an additional two quotes for activities at the Children's Village, to ensure the best possible pricing. As well as a new "Imagine It" Lego activity for consideration.

It was noted by the Chair that Main Events does have good pricing and to see if they have lawn games.

Need to contact the "County - Balloon Guy" and Zoo-to-You.

7.3. **Entertainment** - Dennis:

Dennis noted that Shane Chapman will be assisting with the music, sound and equipment. Two speakers to be added which will be directed at the Beer Tent.

The applications will be closing on June 1st and asked if a reminder could be sent out on Social Media for musician looking to participate, especially solo's, duo's and two larger bands.

Also, will require volunteers to assist with equipment setting up and removal.

7.4. **Car Show** - Sherry and Chris:

It was noted that Sherry, Chris and Caroline met at the Public School grounds to discuss options for the entrance of the cars and bikes the morning of Applefest to ensure quick and safe set-up and to get vehicles off the road.

Chris forwarded an item to Caroline for her review.

8. Report/Finance from the Chair:

The Chair advised that the Budget has been reworked and with the Grant monies we should be able to cover all expenses.

9. Correspondence

There is no correspondence.

10. Next meeting date:

June 17, 2026
July 15, 2026
August 19, 2026
September 16, 2026
October 21, 2026

11. Adjournment

11.1. Adjournment of the May 20, 2026 meeting of the Applefest Steering Committee.

AF Resolution 2025-50

Moved by Beckie MacDonald

Seconded by Christopher Palmer

That the Applefest Steering Committee adjourn the meeting at 6:52 p.m.

Carried

Laura Knegt, Chair

Robin van de Moosdyk,
Legislative Coordinator



Moneris Go Terminal

Power your checkout with a portable POS terminal—secure, wireless and ready to accept payments wherever business takes you.

-Portable Terminal with data built in, do not need to worry about have a phone or tablet to connect (or losing connection)

COST:

-Wireless Activation Fee - \$150

-Monthly Rental - \$61

(The monthly fee would be divided by the days we had in our possession, we likely would request to receive by Sept 23rd so we could make sure its working and send back the following week so actual cost maybe \$15 for 7 days)

Recommend confirming sooner then later to make sure they machine is reserved to send to us.

Hi Robin,

Forwarding to include for correspondence on Applefest and Community Events agendas.

Vicki

From: noreply@brighton.ca <noreply@brighton.ca> on behalf of Suzanne <gr8suzi@yahoo.ca>
Sent: June 1, 2026 1:53 PM
To: Benita Stansel <bstansel@brighton.ca>
Subject: Music events

Please consider Kent Swan music for Concerts in Park, Applefest, etc. He's a heart transplant survivor, local country singer/ songwriter, plays solo, duet and with his band. His website is [kentswan music](http://kentswanmusic.com) with YouTube videos. I had the pleasure of meeting him - A kind and friendly man with a big heart. Thank you.
Suzanne ~ the Buzz lady

Origin:

<https://www.brighton.ca/Modules/contact/search.aspx?s=ZUfFLpcj4MWIqKDWJaPIUsMSgeQuAleQuAl>

This email was sent to you by Suzanne <gr8suzi@yahoo.ca> through <https://www.brighton.ca>.