



**OFFICE OF THE CITY CLERK**

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**Public Notice of the City of Sun Prairie**, pursuant to Section 19.84, Wisconsin Statutes, is hereby given to the public and to the news media, that the following meeting will be held:

**TOURISM COMMISSION**

**DATE: THURSDAY, APRIL 09, 2026**

**TIME: 9:00 AM**

**LOCATION: COUNCIL CHAMBERS / MUNICIPAL BUILDING  
300 EAST MAIN STREET  
SUN PRAIRIE, WI 53590**

Please use the below instructions to participate and watch the meeting remotely. The vast majority of meetings air and stream live through the Sun Prairie Media Center. In the case of simultaneously scheduled meetings, some meetings may only be available to stream on demand later at [sunprairiemediacenter.com](http://sunprairiemediacenter.com) or on the Sun Prairie Media Center app.

1. **WRITTEN COMMENTS:** You can send comments on agenda items to [cburke@cityofsunprairie.com](mailto:cburke@cityofsunprairie.com)
2. **WATCH THE MEETING:** You can watch the meeting in several ways:
  - Television: Watch on Roku, Amazon Fire TV, Apple TV, channel 983 on Charter, or channels 983 and 1983 on TDS.
  - Online: Stream at [sunprairiemediacenter.com](http://sunprairiemediacenter.com) or on the Sun Prairie Media Center app.
  - Webinar: <https://us02web.zoom.us/j/82795344090>

1. **CALL TO ORDER AND ROLL CALL**

2. **APPROVAL OF MINUTES**

- A. Approve March 12, 2026 Meeting Minutes

3. **BILLS FOR PAYMENT. Total = \$46,997**

Sun Prairie Chamber of Commerce, Q2'26 Staff Expense + Admin Fee – \$25,740

Sun Prairie Chamber of Commerce, 2026 Community Guide MOU payment – \$21,257

4. **CITIZEN APPEARANCES/PUBLIC COMMENT**

5. **UNFINISHED BUSINESS**

- A. Recurring agenda item: 2026 Grant / Sponsorship application presentations.

**Process:**

10 minutes for each applicant presentation; 3 minutes Commissioner's Q&A to Applicants; Commissioner's Scoring of Applications and handing to Tourism Director for review.

**Review:**

1. 9:05-9:15: Mural Fest – Lena Ugren
2. 9:18-9:28: Angell Park Speedway - Gregg McKarns
3. 9:31-9:41 Hilton Garden Inn – David Whedon
4. 9:44-9:55 Isthmus Bowl – Michael Shaw
5. 9:58-10:08 Make Music - Kari Walton
6. 10:11-10:22 MadTown BMX – Natalie Baldis

6. **NEW BUSINESS**

7. **STAFF UPDATES**

- A. Welcome: Tourism Director, Tiffany Schultz

- B. **Set the date of the next meeting: May 14, 2026** from 9-10:30AM in Council Chambers

**May agenda items may include:** 2026 Grant / Sponsorship Recommendations to Commission

8. **REFERRALS**

9. **ANNOUNCEMENTS**

10. **ADJOURNMENT**

Posted: 03/31/2026

**Members:**

Jerry Beecher (2026) - Chair

John Blaska (2026)

Mark Gonwa (2026)

Mike Jacobs (2026) - Alder

Robert Zimmerman (2026)

Nick Reichhoff (2026) - SPASD

Colleen Burke (2026) - Ex-Officio

Posted: Sun Prairie City Hall  
300 East Main Street

Sun Prairie Public Library  
1350 Linnerud Drive

City of Sun Prairie Website  
[www.cityofsunprairie.com](http://www.cityofsunprairie.com)

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*NOTE: It is possible that members of and a possible quorum of members of other governmental bodies of the municipality may be in attendance at the above stated meeting to gather information; no action will be taken by any governmental body at the above stated meeting other than the governmental body specifically referred to above in this notice.*