



OFFICE OF THE CITY CLERK

300 East Main Street
Sun Prairie, WI 53590-2227
(608) 837-2511
FAX (608) 825-6879
Website www.cityofsunprairie.com

Public Notice of the City of Sun Prairie, pursuant to Section 19.84, Wisconsin Statutes, is hereby given to the public and to the news media, that the following meeting will be held:

TOURISM COMMISSION

DATE: THURSDAY, MAY 14, 2026

TIME: 9:00 AM

**LOCATION: COUNCIL CHAMBERS / MUNICIPAL BUILDING
300 EAST MAIN STREET
SUN PRAIRIE, WI 53590**

Please use the below instructions to participate and watch the meeting remotely. The vast majority of meetings air and stream live through the Sun Prairie Media Center. In the case of simultaneously scheduled meetings, some meetings may only be available to stream on demand later at sunprairiemediacenter.com or on the Sun Prairie Media Center app.

1. **WRITTEN COMMENTS:** You can send comments on agenda items to cburke@cityofsunprairie.com
2. **WATCH THE MEETING:** You can watch the meeting in several ways:
 - Television: Watch on Roku, Amazon Fire TV, Apple TV, channel 983 on Charter, or channels 983 and 1983 on TDS.
 - Online: Stream at sunprairiemediacenter.com or on the Sun Prairie Media Center app.
 - Webinar: <https://us02web.zoom.us/j/85655823789>

1. **CALL TO ORDER AND ROLL CALL**

2. **APPROVAL OF MINUTES**

- A. Approve April 9, 2026 Meeting Minutes

3. **BILLS FOR PAYMENT**

- A. Chamber of Commerce, 2026 Sweet Corn Festival MOU payment – \$53,035

4. **CITIZEN APPEARANCES/PUBLIC COMMENT**

5. **UNFINISHED BUSINESS**

- A. Recurring agenda item: 2026 Grant / Sponsorship application presentations.
Process:
Presentation of Recommendations by Tiffany Schultz: Commissioner’s Q&A to Tourism Director &/or Applicants; Commissioners consideration to take action on recommendations
Review:
 - 1. 2026 Mural Fest – Lena Ugren
 - 2. 2026 Angell Park Speedway - Gregg McKarns
 - 3. 2026 Hilton Garden Inn – David Whedon
 - 4. 2026 Make Music - Kari Walton
 - 5. 2026 Isthmus Bowl – Michael Shaw
 - 6. 2026 MadTown BMX – Natalie Baldis
- B. Recurring Agenda Item: Marketing update

6. **NEW BUSINESS**

- A. Mayoral Proclamation: Chair Jerry Beecher’s Retirement
- B. Tourism Commission votes: Chair and Vice Chair

7. **STAFF UPDATES**

- A. **Tourism Commission changes:**
 - **Welcome: Alder Baker**, appointed to the Tourism Commission effective with the May 2026 meeting, replacing Alder Jacobs
 - **Welcome: Dannelle Gay**, appointed to the Tourism Commission effective with the next scheduled meeting, replacing Jerry Beecher
- B. **Set the date of the next meeting: Staff recommends August 13 from 9-10:30AM in Council Chambers** unless the Commission has action or referral items that need to be address at the June 11 or July 9 meeting

8. **REFERRALS**

9. **ANNOUNCEMENTS**

10. **ADJOURNMENT**

Posted: 05/07/2026

Members:

Jerry Beecher (2026) - Chair

John Blaska (2026)

Mark Gonwa (2026)

Bill Baker (2027) - Alder

Robert Zimmerman (2026)

Nick Reichhoff (2026) - SPASD

Colleen Burke (2027) - Ex-Officio

Posted: Sun Prairie City Hall
300 East Main Street

Sun Prairie Public Library
1350 Linnerud Drive

City of Sun Prairie Website
www.cityofsunprairie.com

NOTE: Please note that, upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information or to request this service, contact the City Clerk's Office, 300 East Main Street, Sun Prairie WI 53590 (608) 837-2511

NOTE: It is possible that members of and a possible quorum of members of other governmental bodies of the municipality may be in attendance at the above stated meeting to gather information; no action will be taken by any governmental body at the above stated meeting other than the governmental body specifically referred to above in this notice.