

# 250th Anniversary Celebration Committee Communications Subcommittee

## Agenda

July 7, 2026

6:00 PM

Meeting will be held on Zoom

**A NOTE TO RESIDENTS:** All citizens are welcome to attend via Zoom.

**ZOOM DETAILS:** ID # 963 4707 8248 & Link: <https://zoom.us/j/96347078248>

- **Any participants who wish to speak** during the webinar must enter their **full name and email address** when joining the webinar.
- All speakers will be required to state their full name and street address before commenting
- Email [chair.250@franklinma.gov](mailto:chair.250@franklinma.gov) with any questions

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## Agenda

### 1. Announcements from the chair

### 2. Approval of minutes

[05/12/26 Minutes](#)

[06/2/26 Minutes](#)

### 3. Agenda items

- a. Update on Merchandise orders and next steps.
- b. Marketing Collateral updates, including volunteer banners, etc.
- c. Rob to provide Website strategy and plan moving forward.
- d. Rob to provide Social Media strategy and plan moving forward.
- e. Alan to provide update on Media Relations timeline and Press Releases
- f. Discuss Press Release Approval Process and protocol for committee members making press comments and a process crisis communications (i.e. negative social media feedback)  
[RE: Draft Document](#)
- g. Discuss canceling Communications Subcommittee meeting for August

### 4. Adjourn