



Meeting Date: Wednesday June 24, 2026
Time: 9:00 A.M.
Location: Hybrid
Chair: Anne Smith

To participate in this Hybrid Committee Meeting, or if you are unable to find the information you are looking for, please contact Clerk Services at clerksoffice@innisfil.ca or 705-436-3710.

1. Call Meeting to Order & Land Acknowledgment

2. Approval of Agenda

(2.1) Approval of the Agenda for June 24, 2026

Recommendation

That the Electoral Engagement Advisory Committee agenda for June 24, 2026, be approved as circulated.

3. Disclosure of Interest

4. Minutes of Previous Meeting

(4.1) Electoral Engagement Advisory Committee, Report 03-26, dated April 29, 2026 (Received by Council on May 20, 2026)

Recommendation

Electoral Engagement Advisory Committee, Report 03-26, dated April 29, 2026 be received as circulated.

5. Presentations and Delegations

If you wish to present or delegate to the Electoral Engagement Advisory Committee, please contact the Clerks Office at clerksoffice@innisfil.ca.

Electoral Engagement Advisory Committee Agenda

June 24, 2026

6. For Information Purposes

(6.1) **Committee Members Transition to Election Ambassadors**

(6.2) [Town of Innisfil Events Calendar](#)

(6.3) [Clerks Services Voter Outreach](#)

(6.4) **Election Key Performance Indicators**

Recommendation

That items 6.1 to 6.4 be received as information.

7. Roundtable Discussion

8. Schedule of Committee Meetings

9. Adjournment

(9.1) **Meeting adjournment**

Recommendation

The Committee adjourns at _____ p.m.

None disclosed.

4. Minutes of Previous Meeting

**(4.1) Electoral Engagement Advisory Committee, Report 02-26, dated March 25, 2026
(Received by Council on April 08, 2026)**

Recommendation

Moved By: K. Hazlett / Seconded By: J. Lin

Electoral Engagement Advisory Committee, Report 02-26, dated March 25, 2026 be received as circulated.

CARRIED

5. Presentations and Delegations

None.

6. Business Items

(6.1) Municipal Election Candidate Biography Guidelines

The Committee reviewed the revised Candidate Biography Guidelines and noted that they will be provided to candidates, together with the Civility Pledge, once the Town Clerk has certified the list of candidates. The Committee further noted that sharing the guidelines in advance would allow candidates sufficient time to prepare.

Recommendation

Moved By: K. Hazlett / Seconded By: B. Van Berkel

That the Committee recommends that staff utilize the Municipal Election Candidate Biography Guidelines.

CARRIED

7. For Information Purposes

(7.1) Election Ambassador Update

The Committee was advised that the Election Ambassador role has received a limited number of registrations to date. Members were encouraged to share information about the initiative within their networks to help promote greater participation. It was also noted that increased engagement is expected after the Nomination period ends and closer to Election Day.

(7.2) Sandy Cove Candidate Information Session Debrief

The Committee was advised that the Sandy Cove session was well attended. Some feedback was received indicating that some participants found the information

regarding finances somewhat overwhelming.

(7.3) Upcoming [Candidate Information Sessions](#)

The Committee was advised of the upcoming Candidate Information Sessions, including a virtual session hosted by the Ministry of Municipal Affairs and Housing on May 4 and a final session on May 21, which will be delivered by Clerks on Call both in person at Town Hall and virtually. As registration is required for the May 21 session, Committee members were asked to share the information within their networks.

(7.4) Calendar of Events – Community and Election

The Committee discussed the calendar of upcoming election, Town, and community events scheduled over the coming months. Members were encouraged to attend, where possible, in their role as Election Ambassadors to share election information and assist the public. It was also noted that the calendar may serve as a valuable resource for candidates; however, campaigning is not permitted at Town facilities or events.

Recommendation

Moved By: D. Stott / Seconded By: K. Hazlett

That Items 7.1 to 7.4 be received as information.

CARRIED

8. Roundtable Discussion

D. Stott provided an update on the School Board Trustee role, noting that it remains in place and will be included in the 2026 Municipal Election. However, it was also noted that the Province may still make changes to the role's authorities, and the nature and extent of any such changes have not yet been communicated. The Committee further noted that the recent uncertainty and delayed decision from the Province have generated increased public interest in the position and its responsibilities.

The Committee also discussed Candidate Debates and Forums. It was noted that the Town will not be hosting these events; however, information will be provided to candidates should external organizations choose to organize them. Clerk's Services will also explore available resources and guidance to assist organizations in planning and delivering these types of events.

In addition, the Committee noted that further changes by the Province to Simcoe County Council may still be forthcoming. Potential changes could include a reduction in the size of Council and the appointment of the Warden by the Province. It was noted that this uncertainty may discourage some individuals from running for Deputy Mayor, as that role may no longer have a seat on County Council.

9. Schedule of Committee Meetings

The next meeting will be scheduled for the end of June.

10. Adjournment

Recommendation

Moved By: B. Van Berkel / Seconded By: K. Hazlett

The Committee adjourns at 3:46 p.m.

CARRIED