



CITY OF JAMAICA BEACH

16628 San Luis Pass Road
5264 Jamaica Beach
Jamaica Beach, Texas 77554



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www.jamaicabeachtx.gov

The City Council of the City of Jamaica Beach, Texas, will conduct a **Workshop Meeting** scheduled at **5:30pm on Tuesday April 21st, 2026**, in the City Hall Council Chambers located at 16628 San Luis Pass Road.

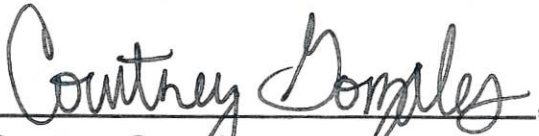
To participate remotely: Please complete the Remote Citizen Comment Form on the City's website www.jamaicabeachtx.gov listed under the City Council tab or follow this link.

<https://www.jamaicabeachtx.gov/city-council/webforms/remote-citizen-comment-form>

- 1) **CALL TO ORDER AND ROLL CALL OF MEMBERS**
- 2) **PLEDGE OF ALLEGIANCE TO THE U.S. AND TEXAS FLAGS**
- 3) **NEW BUSINESS**
 1. Discussion of the Strategic Plan for FY26
- 4) **ADJOURN**

CERTIFICATION

I, the undersigned authority, do hereby certify that this Notice of a Meeting was posted on the bulletin board at City Hall, 16628 San Luis Pass Road, a place convenient and readily accessible to the public at all times, and said Notice was posted and remained so posted continuously for at least 72 hours before said meeting was convened.


Courtney Gonzales, City Secretary



The City Hall is wheelchair accessible and accessible parking spaces are available. Persons with disabilities who plan to attend this meeting and who may need auxiliary aids or services such as interpreters for persons who are deaf or hearing impaired, readers, or large print, are requested to contact

the City Secretary's Office at 409-737-1142 or by email at cityadmin@jamaicabeachtx.gov. Requests should be made at least 48 hours prior to the meeting. This agenda is posted on the city's web site at www.jamaicabeachtx.

Vision Statement

"Together we envision our community as a safe coastal paradise where with sandy feet we live, work, play, and find peace."

Strategic Priorities and Goals Status as of March 10, 2026

1. Fiscal Responsibility

Objective: Promote fiscal responsibility and sustainability by fostering a culture of accountability and transparency.

Goals/Actions:

- Complete previous month's Budget to Actual report by 15th day of succeeding month.
 - Completed and ongoing.
- Complete and present quarterly Budget to Actual report to city council at the 2nd council meeting of the month following the end of the quarter.
 - Complete and ongoing.
- Post the previous month's check register to the website by 15th day of succeeding month.
 - Complete and ongoing.
- Complete all overdue financial audits by September 30, 2027
 - In progress, turnkey audit prep consultant presenting to council March 12, 2026 to prep audits and review city's current financial policy.
 - Tungston/iBridge software and scanner purchased and installed
 - Document organization in progress 90% complete.
 - Auditor has been notified and will take part in meetings with consultant in preparation for audit completion & might bring in consultants.
 - No timeframe for completion as of now/audit prep consultant will have a better understanding after two week evaluation if approved in council.
- Rebid banking services to ensure cost-effectiveness by September 30, 2026.
 - Ester will check with bank(s).
- Initiate the process for a water and sewer rate review by June 30, 2026.
 - Not completed – CA suggestion of hiring a consultant to include operational costs, CIP, and Asset management. (Get a consultant)
- Develop a template for standard project scope of work by December 31, 2026.

- Provide a quarterly accounting of Branch Construction's credit expenditures.
 - In progress – Branch has not provided the requested information multiple attempts. Public Works is preparing a scope of work to bid services.

2. Infrastructure

Objective: Provide and maintain infrastructure in the most efficient, sustainable, and cost-effective manner.

Goals/Actions:

- Develop a plan to upgrade WWTP generator and electrical system by January 31, 2027.
 - Complete Project award pending 3/12/2026 Possible reimbursement from FEMA/TDEM
- Develop a plan to identify critical sewer manholes by March 31, 2027.
 - HRGreen project completed areas identified. Line cleaning and televising to identify areas of significant I&I by December 31, 2026. (Put on hold until meeting with Branch)
 - Create a design criteria manual by 5 years.
- Develop a 5-year plan to replace the aging water distribution system by June 30, 2027.
 - In progress
- Upgrade city hall generator by May 31, 2026.
 - Complete
- Update the council chamber's sound and video systems to improve the capability of broadcasting council meetings by September 30, 2026.
- Done
 - Purchased updated computer and mixing board. Installation to be completed 3/11/2026
- Upgrade city hall office security by September 30, 2025.
 - Bulletproof glass to be installed 3/23/2026
- Update the Beach Access Plan by June 2026
- No progress
- Contact an architect firm for building safety by September 30, 2026.
- Develop a plan for rebuilding the dunes by June 30, 2026.

- No progress
- Develop a plan to establish a dune restoration area by Dec 31, 2025.
 - No progress
- Develop a written schedule of required and preventative maintenance tasks by March 1, 2025.
 - In Progress
- Purchase and Implement an Asset Management software system to plan and track maintenance of all city assets by September 30, 2026.
 - Working with HRGreen for data and asset management
- Following funding of the county-wide bond project, develop a 10-year plan to improve the citywide drainage system to mitigate flooding by May 31, 2026.
 - No progress
- Following funding of the county-wide bond project, develop a 10-year plan for road maintenance and repair by May 31, 2026.
 - No progress
- Develop a 15-year Capital Improvement Plan to address City Hall's long-term capital needs by June 30, 2025.
 - No progress

3. Administration

Objective: Create a transparent, well-functioning city government that encourages participation and involvement from all citizens.

Goals/Actions

- Develop Job descriptions for every position with city policy on cell phones by October 31, 2026
- Develop an Emergency Management Checklist for Hurricane & Cold Weather by May 30, 2026.
 - In progress – holding monthly disaster preparedness meeting with JBFD
- Review & update MOU with Volunteer Fire Department by July 30, 2026.
- (Tables & Chairs)
- Complete ordinance codification by December 31, 2025.

- Reviewing provided binder/adding new ordinances – In progress
- Review, modify, and/or add city noise, parking, and nuisance ordinances by June 30, 2025.
 - Noise Ord. updated
 - Lighting Ord. in process (is it defensible?)
- Review and modify city zoning ordinance by June 30, 2027.
 - No progress
- Develop a plan to collect unpaid back Hotel Occupancy Taxes by March 31, 2025.
 - HOT taxes have been collected small percentage needs to be pursued
- Delegation of Authority authorization by May 30, 2026.

4. Planning and Development

Objective: Promote sustainable growth and development through strategic and comprehensive planning.

Goals/Actions:

- Planning & Zoning meetings will be held on the 4th Tuesday of the month.
- Who is on the board? Check to see where and how these meetings can be done efficiently.
- In progress to get started
- Write and adopt more comprehensive property maintenance codes by December 31, 2026.
- In progress
- Develop a process for addressing substandard structures by December 31, 2026.

5. Communication

Objective: Improve internal and external communication to ensure clarity, transparency, and engagement among all stakeholders.

Goals/Actions:

- Publish an on-line City calendar of events on the website and consider posting at mailboxes.
- Update & get two new ones.
 - Calendar of events is updated on the city website and social media posts are provided leading up to the event.
- Develop a city communications plan by December 31, 2026.

- In Progress
- Develop a “Welcome Packet” for new residents by December 31, 2026.
 - In progress
- Update & refresh the website by December 31, 2026.
 - All updates/upgrades through CivicPlus .
 - Remigration and transfer expected to be completed early April.
 - New notification software to be installed replacing Blackboard.
 - Agenda software to stream, consolidate communication and information, satisfy all ADA requirements, ease of locating historical information, streamlines agenda preparation.

6. Community

Objective: Improve the quality of life for residents and visitors by developing and maintaining city amenities and fostering community engagement.

Goals/Actions:

- Create an event to celebrate the city’s 50th anniversary by January 31, 2025.
 - Completed
- Develop strategies to promote beach cleanliness by March 1, 2025.
 - Pack it up – complete – communication to public ongoing.
- Install a fence around the city park’s small playground by December 31, 2026.
 - No progress
- Remodel the swimming pool office by May 30, 2026.
 - In progress
- Develop and begin constructing an exercise / nature trail at the WWTP by April 2027.
 - In progress – Public Works creating plan and getting quotes
- Develop an Amenities Master Plan by June 30, 2027.
 - No progress, Park Board will help with this
- Support CERT by allowing use of city hall for annual training beginning September 30, 2026.
 - Ongoing must get updated list of people who do CERT