



AGENDA

Economic Development Advisory Committee Meeting Wednesday, June 17, 2026 - In-Person @ Marmora Public Library - 5:00 PM

1. CALL TO ORDER

2. APPROVAL OF AGENDA

- 2.1. Agenda of the meeting of the Economic Development Advisory Committee of the Municipality of Marmora and Lake for Wednesday, June 17, 2026.

Recommendation:

THAT the agenda for the meeting of the Economic Development Advisory Committee of the Municipality of Marmora and Lake for Wednesday, June 17, 2026, be approved as presented.

3. DECLARATION OF PECUNIARY INTEREST

4. ADOPTION OF MINUTES

- 4.1. Minutes of the meeting of the Economic Development Advisory Committee of the Municipality of Marmora and Lake held Wednesday, May 20, 2026.

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[2026-05-20 EDAC - Minutes](#)

Recommendation:

THAT the foregoing minutes of the meeting of the Economic Development Advisory Committee of the Municipality of Marmora and Lake held Wednesday, May 20, 2026, be approved as presented.

5. CLOSED SESSION

5.1. Convene in Closed Session

Recommendation:

THAT the Economic Development Advisory Committee will proceed into a closed meeting session at _____ p.m. under the Municipal Act, 2001, Section 239(2):

- (b) personal matters about an identifiable individual, including municipal or local board employees;
 - Re: Individual Business Owner Survey Responses

5.2. Reconvene in Open Session

Recommendation:

THAT the Economic Development Advisory Committee reconvene in open session at _____ p.m.

6. BUSINESS ARISING FROM MINUTES

6.1. Business Owner Engagement

- Potential Action Items: An updated and searchable business directory, a shop local campaign, help with marketing/branding and digital marketing, better parking signs, business start-ups, grant applications
- Follow-up Conversations

6.2. Ambassador Program

6.3. New Member Onboarding Ideas

7. STAFF REPORTS**8. NEW BUSINESS****9. NEXT MEETING**

- 9.1. July 15, 2026, 5:00 p.m.
William Shannon Room, Marmora and Lake Public Library

10. ADJOURNMENT

10.1.

Recommendation:

THAT this meeting is adjourned at _____ p.m.



MINUTES

Economic Development Advisory Committee Meeting

Wednesday, May 20, 2026 @ 5:00 PM

In-Person @ Marmora Public Library

MEMBERS PRESENT: Councillor Eric Daoust
Member Kimberley Alldread
Member Sean Graham
Member Sean Hale
Member Anne M^{ac}Neill

REGRETS: Member Oliver Heubeck

STAFF PRESENT: Municipal Clerk Kristen M^cConnell

1. CALL TO ORDER

1.1. Councillor Daoust called the meeting to order at 5:05 p.m.

2. APPROVAL OF AGENDA

2.1. Agenda of the meeting of the Economic Development Advisory Committee of the Municipality of Marmora and Lake for Wednesday, May 20, 2026.

MOTION2026-014

Moved by Member Sean Graham
Seconded by Member Anne M^{ac}Neill

THAT the agenda for the meeting of the Economic Development Advisory Committee of the Municipality of Marmora and Lake for Wednesday, May 20, 2026, be approved as presented.

Carried

3. DECLARATION OF PECUNIARY INTEREST

4. ADOPTION OF MINUTES

4.1. Minutes of the meeting of the Economic Development Advisory Committee of the Municipality of Marmora and Lake held Wednesday, April 15, 2026.

MOTION2026-015

Moved by Member Kimberley Alldread
Seconded by Member Sean Graham

THAT the foregoing minutes of the meeting of the Economic Development Advisory Committee of the Municipality of Marmora and Lake held Wednesday, April 15, 2026, be approved as presented.

Carried

5. BUSINESS ARISING FROM MINUTES

5.1. Ambassador Program

Items discussed:

- Details about the Hastings County "I Left the City" podcast, featuring Councillor Daoust and Member Anne MacNeill
- The possibility of creating a Community Ambassador podcast or video series

5.2. New Member Appointment

Items discussed:

- New members will be appointed by Council in June and will attend their first meeting, along with the new staff person, in July
- Past practice of cancelling meetings for the summer
- Ideas about onboarding for new members, to be included on the next agenda

MOTION2026-016

Moved by Member Kimberley Alldread
Seconded by Member Sean Graham

THAT the Economic Development Advisory Committee (EDAC) recommend that the Council of the Municipality of Marmora and Lake appoint Andrea Christie, Siobhan Hughes and Jane Pearson to the EDAC to fill the current vacancies.

Carried

5.3. Business Owner Engagement

Items discussed:

- Derelict buildings in the downtown core
- The merits of a closed session to better address some of the issues identified in the survey results
- Considerations for follow-up conversations with businesses who expressed interest
- Items that can be acted on sooner rather than later - an updated and searchable business directory, a shop local campaign, help with

marketing/branding and digital marketing, better parking signs, business start-ups, grant applications

- Opportunities for help and support from the Hastings County Economic Development Department
- Closed session to view and discuss individual survey responses to be included on the next agenda

6. STAFF REPORTS

7. NEW BUSINESS

8. CLOSED SESSION

9. NEXT MEETING

- 9.1. June 17, 2026, 5:00 p.m.
William Shannon Room, Marmora and Lake Public Library

10. ADJOURNMENT

10.1.

MOTION2026-017

Moved by Member Anne MacNeill

Seconded by Member Sean Graham

THAT this meeting is adjourned at 7:14 p.m.

Carried

Chair, Councillor Eric Daoust

Municipal Clerk, Kristen McConnell