



Study Session: 2026 Ballot Measures

SAN BRUNO CITY HALL

CITY HALL
567 El Camino Real

567

Special Meeting of the City Council

June 23, 2026



AGENDA

- I. Objective
- II. Ballot Measures
 - I. New Revenue
 - II. Building Height Limit Update
 - III. Fireworks Regulation
- III. Questions



OBJECTIVE

01

**Provide overview
of three potential
Ballot Measures**

02

**Review proposed
timeline**

03

**Receive Council
direction on next
steps**



OVERVIEW

- I. Revenue Measure Options: Parcel or Business License Tax
- II. Height Ordinance No. 1284:
remove/amend for height & density
- III. Safe and Sane Fireworks: potential ban



I. Potential Revenue Measure Options



BACKGROUND

- Revenue Subcommittee
- Reviewed:
 - G.O. Bond – pursued and approved in 2024
 - Sales Tax – already at State maximum 9.875%
 - TOT – top of county at 14%, limited upside
 - Charter City/Documentary Transfer Tax – risks, low potential
 - Parcel Tax – high potential, but 2/3 voter approval
- Parcel Tax further analysis and polling



PARCEL TAX

- Engaged EPS to assist with economic analysis
- Special tax on non-residential & 5+ unit property square footage
- \$0.50 per sq ft – competitive within nearby cities
- ~\$5.6M annually; stable, forecastable revenue
- Requires 2/3 voter approval
- Restricted to specific named purposes
- No new non-school parcel taxes in County in 5 years



PARCEL TAX

	Inventory	Parcel Tax	Annual Revenue
RESIDENTIAL			
Single Family	19,839,500 sq. ft.	\$0	\$0
2-4 units	845,100 sq. ft.	\$0	\$0
5+ units	5,900 units	\$250 per unit	\$1,475,000
NON-RESIDENTIAL			
Office	3,012,000 sq. ft.	\$0.50 per sq. ft.	\$1,506,000
Retail	2,578,300 sq. ft.	\$0.50 per sq. ft.	\$1,289,150
Other	1,166,000 sq. ft.	\$0.50 per sq. ft.	\$583,000
Parking/Vacant	1,687,000 sq. ft.	\$0.50 per sq. ft.	\$843,500

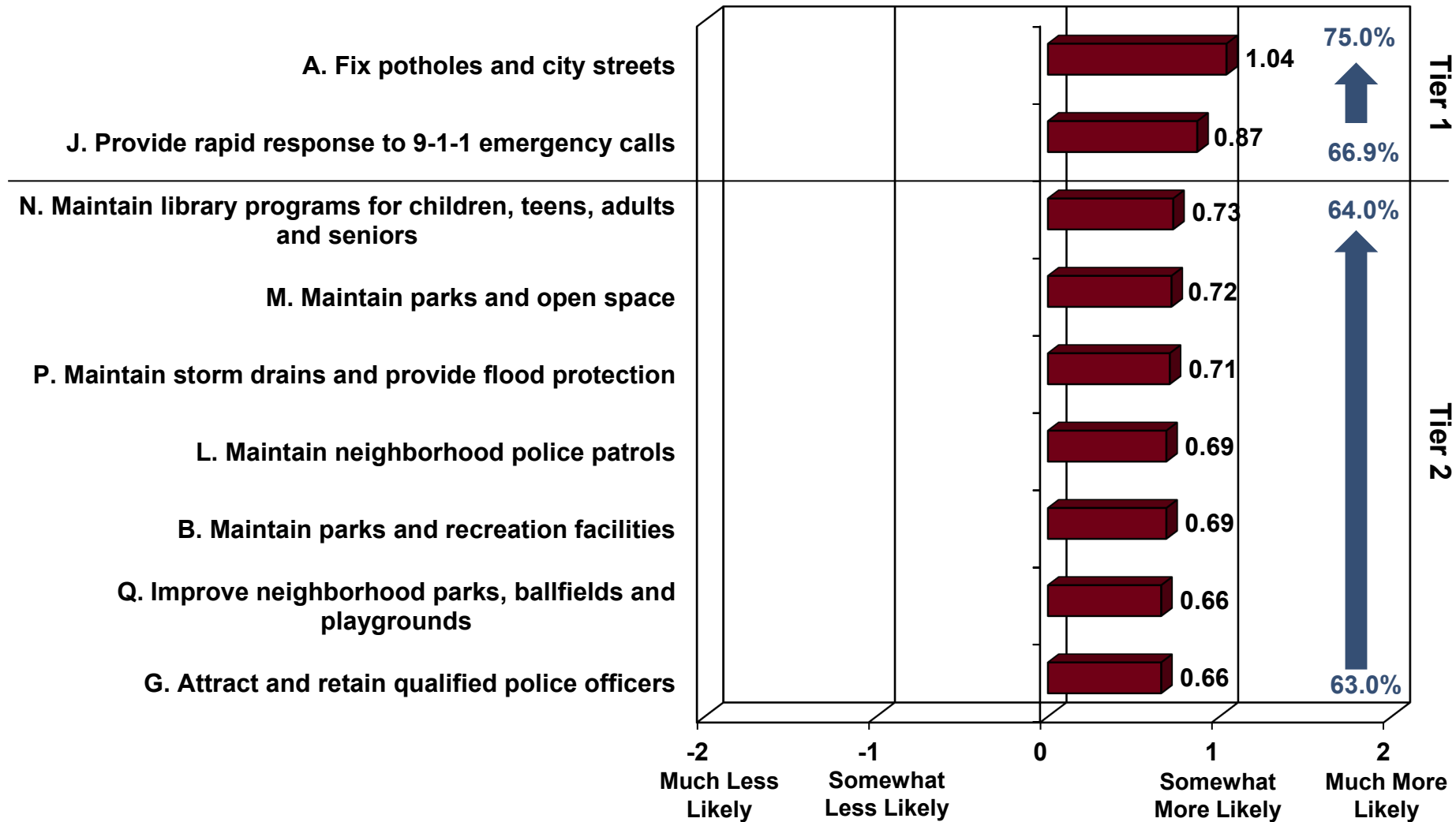
\$5,696,650



POLLING

- Engaged Godbe Research
- All property types: only 54.6% support
- Commercial + multi-family (5+ units): 70.5% support
- Margin of error: $\pm 4.8\%$

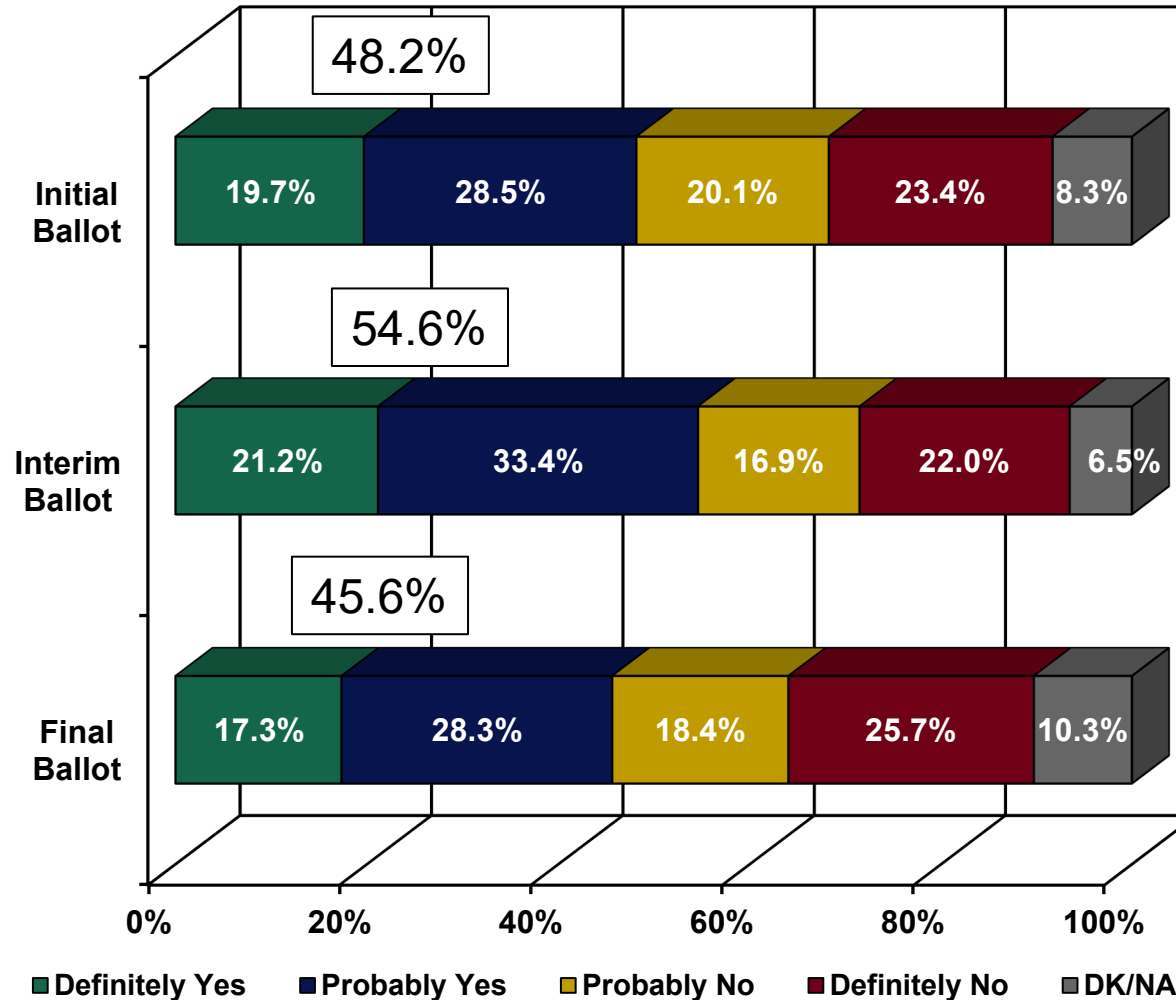
Q6. Features of the Measure I



Note: The above rating questions have been abbreviated for charting purposes, and responses were recoded to calculate mean scores: "Much More Likely" = +2, "Somewhat More Likely" = +1, "No Effect" = 0, "Somewhat Less Likely" = -1, and "Much Less Likely" = -2.

Q11. Final Support for the Residential & Commercial Parcel Tax

Sample A



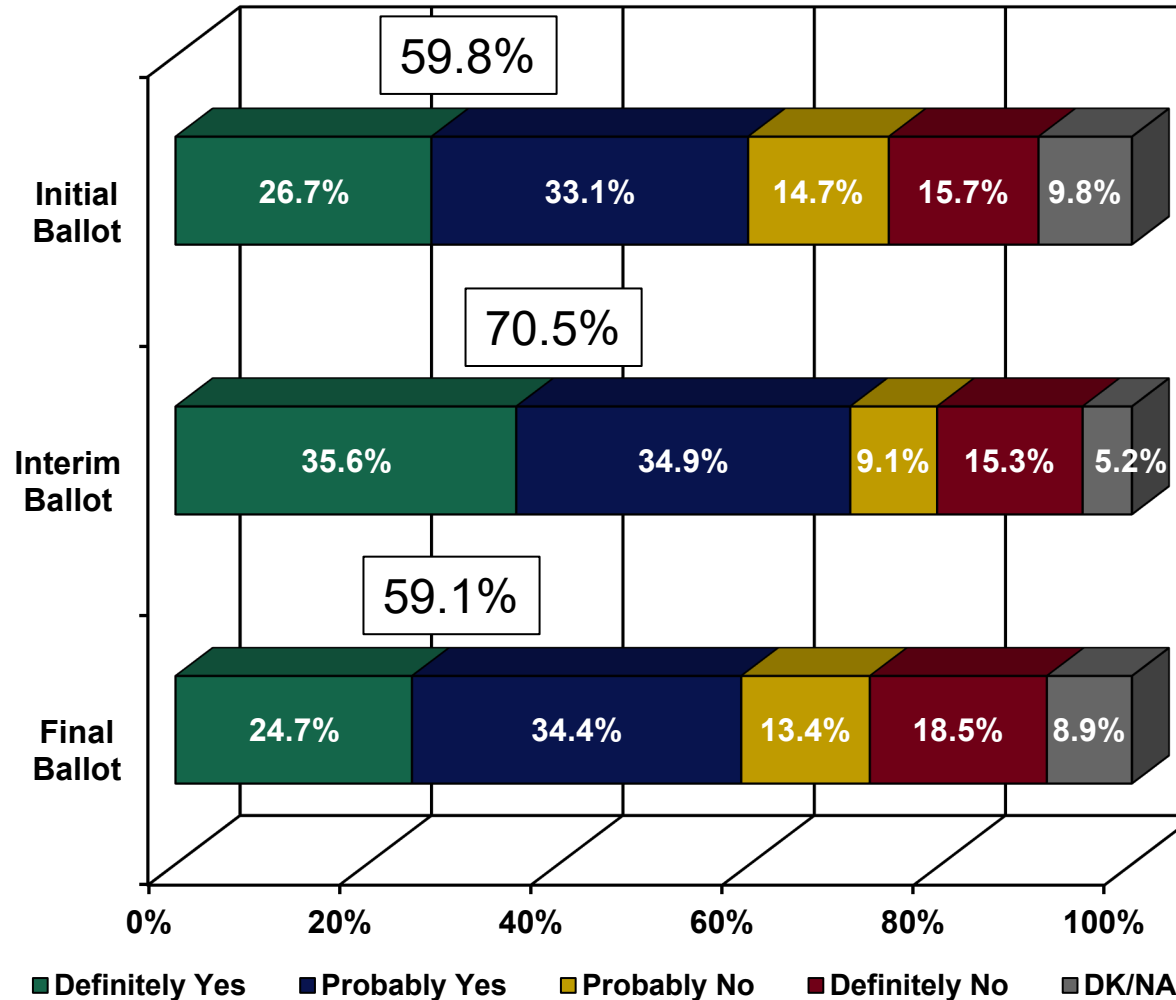
City of San Bruno Local Services Measure. Shall the measure be adopted to maintain the following city services

- rapid 9-1-1 emergency response,
- wildfire prevention,
- neighborhood police patrols,
- youth crime prevention and gang intervention programs, and
- storm drains and flood protection,

by levying 9¢ per single family residence square foot tax annually (rates for other land uses as specified in the ordinance), until ended by voters, providing \$7,600,000 annually, with independent citizen oversight and audits and senior exemptions?

Q12. Final Support for the Residential & Commercial Parcel Tax

Sample B



City of San Bruno Local Services Measure. Shall the measure be adopted to maintain the following city services

- rapid 9-1-1 emergency response,
- wildfire prevention,
- neighborhood police patrols,
- youth crime prevention and gang intervention programs, and
- storm drains and flood protection,

by levying 50¢ per commercial building square foot tax annually, until ended by voters, providing \$5,600,000 annually, with independent citizen oversight and audits?



BUSINESS LICENSE TAX

- Currently Regressive – marginal rate declines at higher receipts
- General Tax
- ~\$3-4M annually; unrestricted revenue
- Not polled
- Simple Majority (50%+1)



City of San Bruno
Business License
Tax Study

Presented By HdL[®] Companies

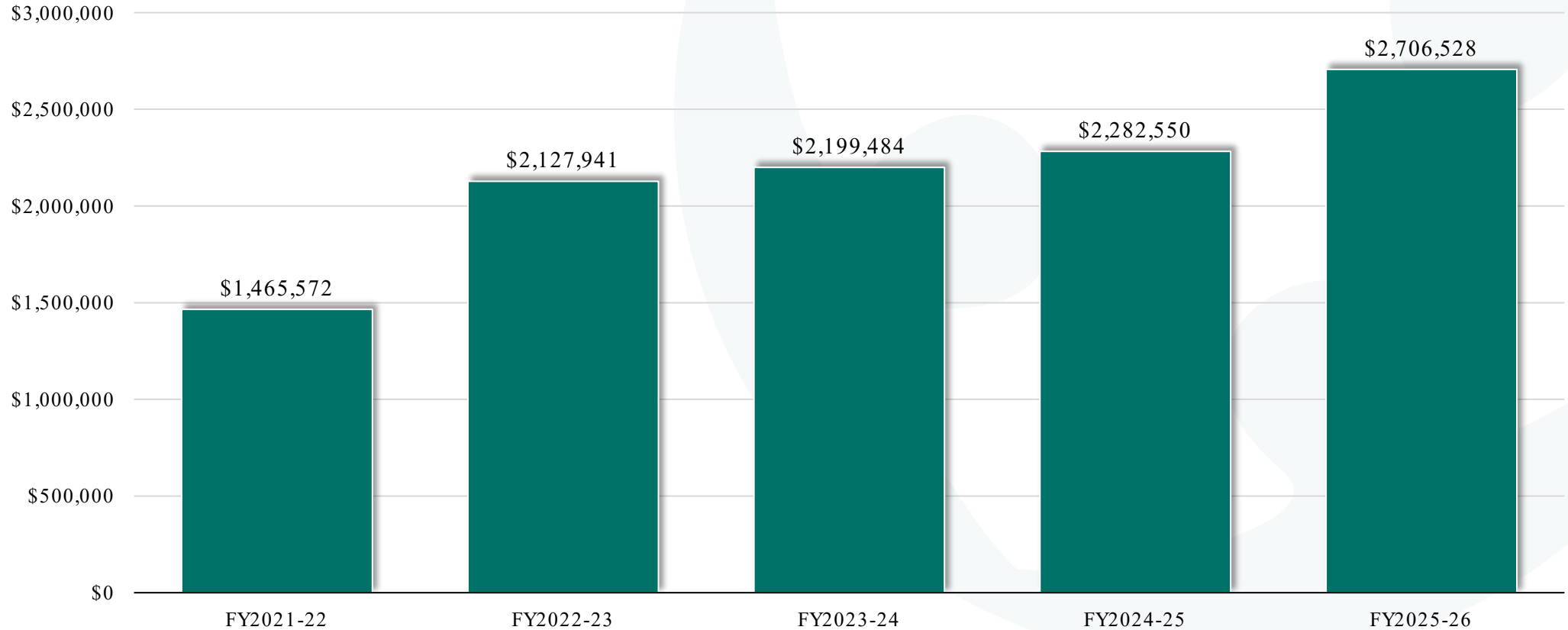
A large, stylized globe in shades of teal and light blue, positioned on the right side of the slide. The globe is semi-transparent and serves as a background element.

Registry Overview: Where is the City now?

HdL[®] Companies

Business License Registry Review

5-Year Revenue Trend Based on the Fiscal Year



* The revenue figures in the slide are not intended match budgeted or audited financial by the City, but instead the trend is based on assessed tax amounts due (collected and uncollected).

Revenue Comparisons

Cost is outpacing business license tax revenue

CHANGE SINCE 2019

COST OF LIVING

+18.9%

SF Bay Area CPI

BUSINESS LICENSE

+11.1%

For reference, Sales Tax grow nearly 50% over the same period.

AFTER INFLATION

-6.6%

Business license in real terms

Indexed to 2019 = 0. CPI: Consumer Price Index, San Francisco–Oakland–Hayward, CA (SF Bay Area). Revenue and population: City of San Bruno.

JURISDICTION COMPARISON: Basic Overview

HdL[®] Companies

Jurisdiction Comparison

Demographic and Economic Statistics by Location

Location	Population*	Business Count	Business Tax Revenue**	Revenue Per Capita	Revenue Per Business	Ordinance Last Modified	Tax Basis	Cap Presence? (Y/N)
Brisbane	4,661	983	\$5,390,411	\$1,156.49	\$5,483.63	2023	Gross Receipts	Y
Emeryville	13,314	2,600	\$9,527,818	\$715.62	\$3,664.55	1993	Gross Receipts	Y
Sausalito	6,856	2,000	\$2,142,427	\$312.49	\$1,071.21	2019	Gross Receipts	N
Richmond	112,735	5,200	\$14,463,504	\$128.30	\$2,781.44	2021	Gross Receipts	N
Tracy	96,609	4,700	\$8,807,071	\$91.16	\$1,873.84	2023	Gross Receipts	Y
Burlingame	30,513	8,400	\$1,909,822	\$62.59	\$227.36	2023	Gross Receipts	Y
San Bruno	42,152	4,200	\$2,199,484	\$52.18	\$523.69	> 10 Years	Gross Receipts	N
South San Francisco	64,601	6,500	\$3,175,739	\$49.16	\$488.58	2025	Per Employee	N
San Carlos	29,420	4,300	\$1,342,096	\$45.62	\$312.12	> 10 years	Per Employee	N
Hayward	159,770	12,300	\$3,782,779	\$23.68	\$307.54	> 10 Years	Per Employee	N

*Population Data is from the United States Census

**Business Tax Revenue is collected from the State Controllers Office Data – FY2024

Tax Models

HdL[®] Companies

Model 1: Single Gross Receipts Rate

Model Evaluation

Features

- One gross receipts rate for all businesses.
 - Small flat-rate tax.
 - Exempt business definition remains unchanged and untaxed.
-

Pros:

- Easy for businesses to understand.
- Boosts revenue for city services.
- Same rate for all = more equitable.
- Low base rate supports small businesses.

Cons:

- Doesn't adjust for business type or other local tax contributions.

Model 1: Single Gross Receipts Rate

Model Structure

Tax Basis	Taxable Gross Receipts
Flat Rate	\$75 Flat Rate <i>(Up To \$75,000 Gross Receipts)</i>
Gross Receipts Tax	+ \$1.00 Per Thousand Dollars Of Gross Receipts

Model 1: Single Gross Receipts Rate

Model's Revenue Impact

Number of Businesses	Total Taxable Gross Receipts	Current Revenues (Fiscal Year 2026)	Tax Amount \$1.00/thousand
3,443	\$6.359 Billion	\$2,719,000	\$6,403,000
<i>Increased Business Tax Revenue</i>			<i>\$3,684,000</i>

Model 2: Variable Gross Receipts Rate

Model Evaluation

Features

- Variable gross receipts rate for businesses based on business type.
- Small flat-rate tax.
- Model removes the special or specific categories in the current code in favor of five base categories and an exempt category.

Pros:

- Only five categories = easier to determine.
- Boosts revenue potential.
- More equitable: accounts for varying contributions to revenue base.
- Low base rate supports small businesses.

Cons:

- Definitions have the potential to be too broad.
- Multi-type businesses may need multiple licenses.
- Potential for perceived favoritism or penalty in rate design.

Model 2: Variable Gross Receipts Rate

Model Structure

Categories*	Flat Rate	Rates Per Thousand
Contractor	\$75 Flat Rate <i>Up to \$75,000 Gross Receipts</i>	\$2.00
General/ Retail		\$1.00
Professional		\$3.00
Property Rental		\$3.00
Services		\$2.00
Exempt	\$0.00	\$0.00

Model 2: Variable Gross Receipts Rate *Model's Revenue Impact*

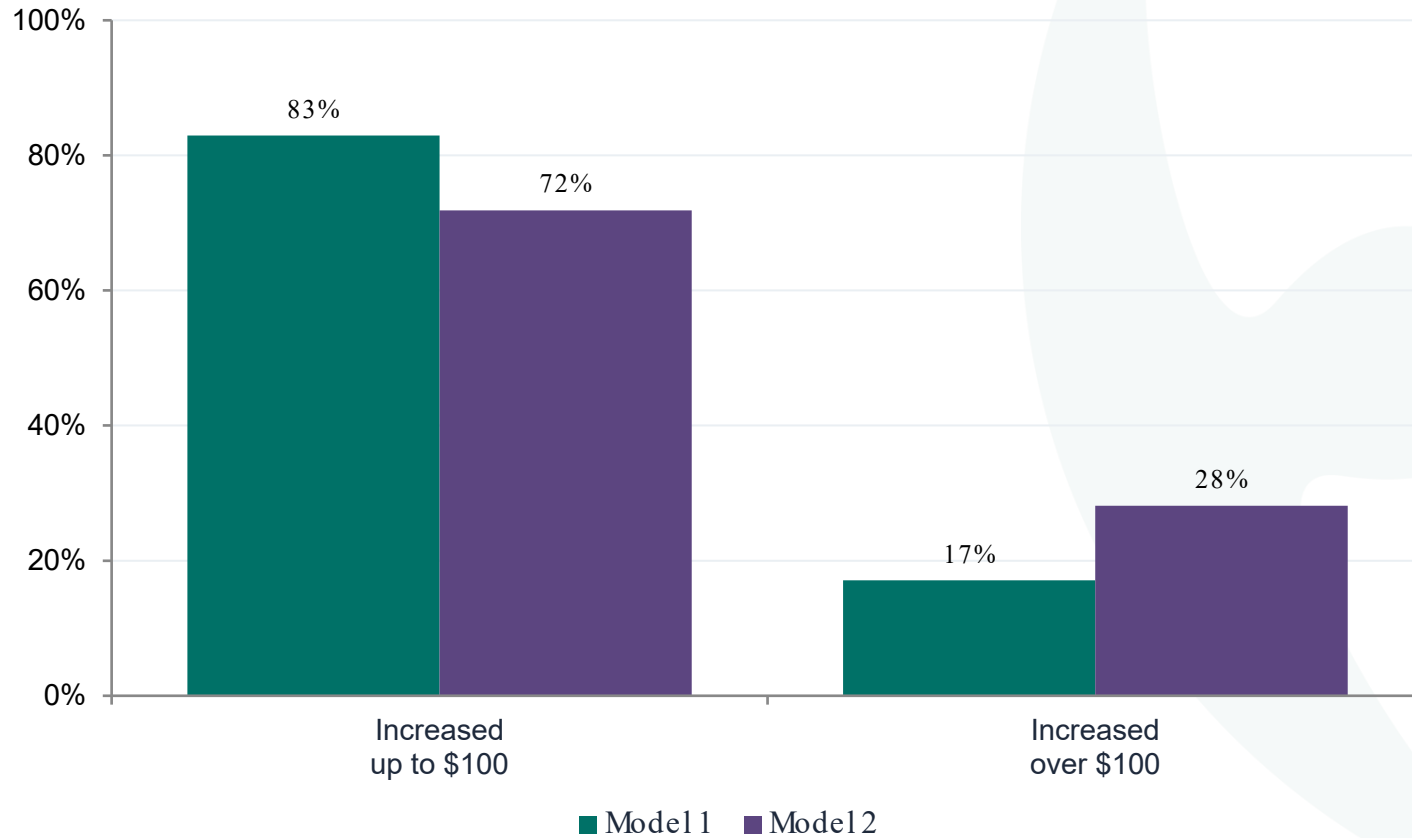
Business Type	Number of Businesses	Est. Taxable Gross Receipts (in millions)	Current Taxes (Fiscal Year 2026)	Variable Gross Receipts Est. Revenue
Contractor	1,360	\$190	\$110,000	\$304,000
General/ Retail	508	\$787	\$459,000	\$794,000
Professional	529	\$222	\$158,000	\$617,000
Property Rental	505	\$115	\$76,000	\$275,000
Service	541	\$5,045	\$1,916,000	\$10,074,000
Total	3,443	\$6,359	\$2,719,000	\$12,064,000
<i>Increased Business Tax Revenue</i>				<i>\$9,345,000</i>

Model Comparison

HdL[®] Companies

Model Comparisons

How does the proposed models affect the City's businesses?



MODELED IMPACT • 3,443 BUSINESSES

No Change or Increases up to \$100

83%

MODEL 1

72%

MODEL 2

Increased over \$100

17%

MODEL 1

28%

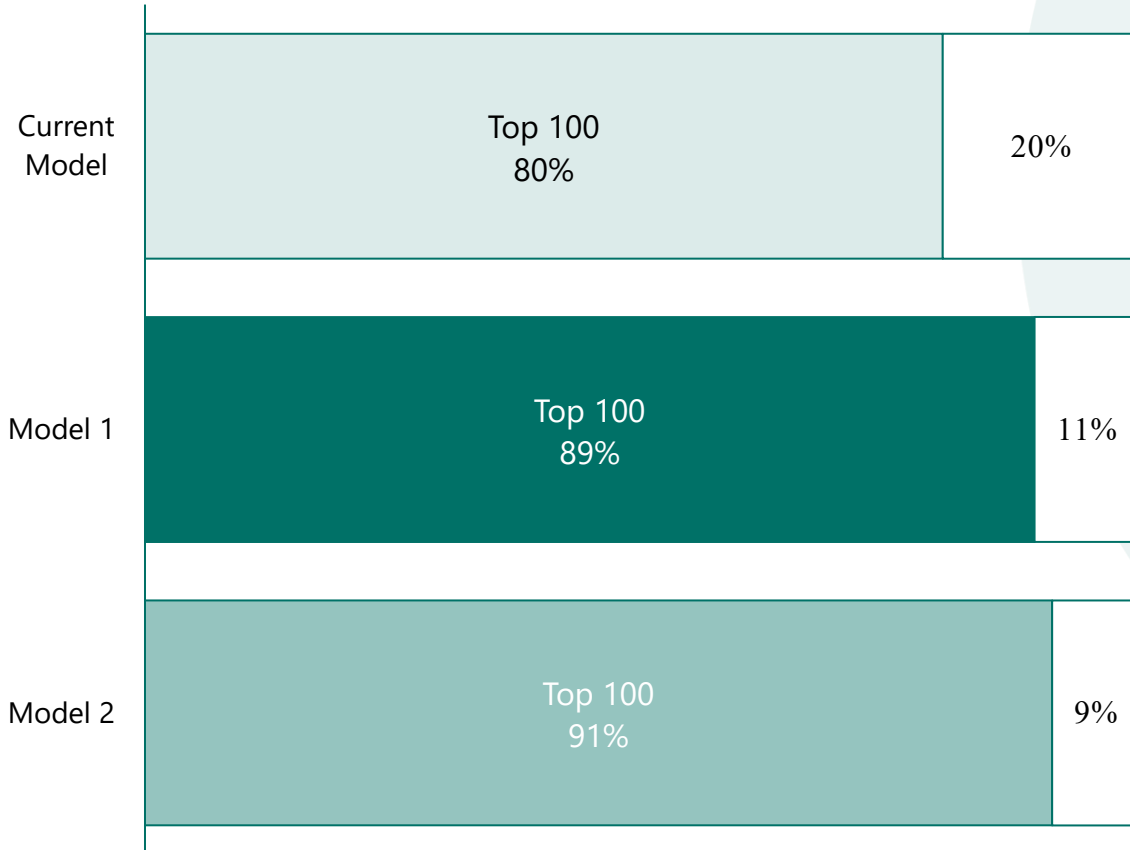
MODEL 2

i Most businesses see an increase under both models, but the changes are modest — within \$100 for 83% (Model 2) or 71% (Model 3).

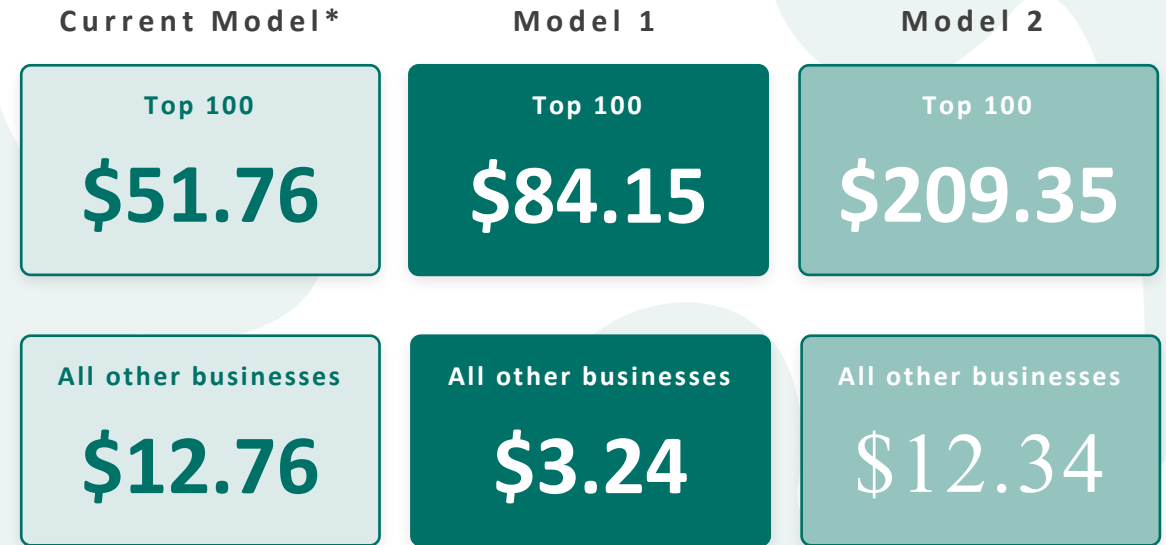
Model Comparisons

How does the models affect the top 100 businesses?

Percent of Tax Revenue Contributions



Revenue Per Capita:
Top 100 vs All Other Businesses

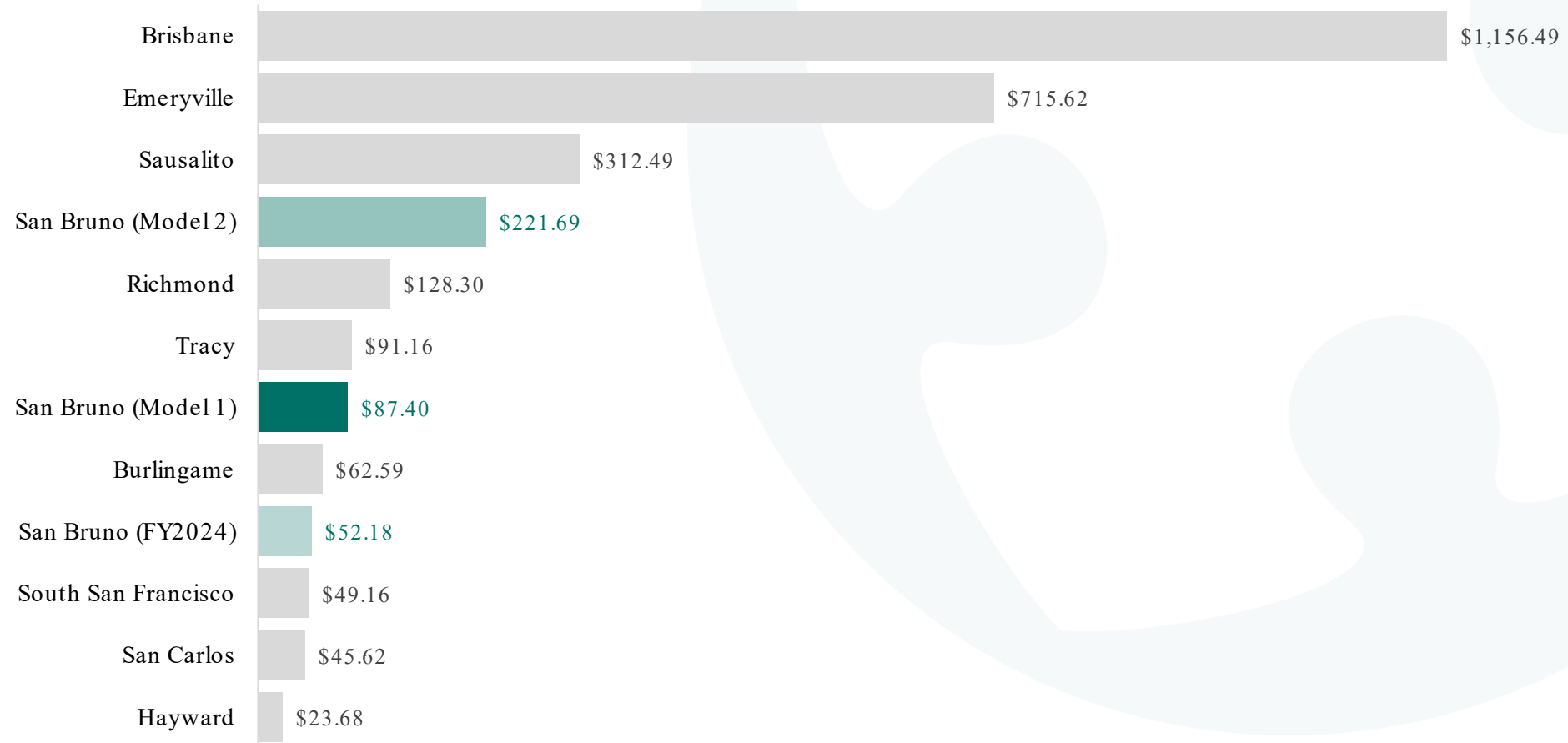


*The per capita number for the “Current Tax” model is based on FY2026. However, the jurisdiction comparison is based on FY2024. For reference, the revenue per capita for FY2024 is \$52.18 with \$41.86 from the top 100 businesses, and \$10.32 from all other businesses.

Model Comparisons

How do models 1 and 2 change the City's stance amongst neighbors?

Neighboring jurisdictions and models based on revenue per capita





Attribute	Commercial Parcel Tax	Business License Tax Restructure
Tax Base	Square footage of non-residential buildings and multi-family (5+ units)	Gross receipts of businesses operating in San Bruno
Voter Approval	Two-thirds (2/3) supermajority	Simple majority (50%+1) if structured as general tax
Est. Annual Revenue	~\$5.6 million	~\$3–\$4 million
Revenue Use	Restricted to specific purposes named in measure	General fund (if general tax); restricted if special tax
Revenue Stability	High — consistent and forecastable year to year	Moderate — dependent on business activity and economic conditions
Who Pays	Owners of commercial, industrial, and multi-family (5+ unit) properties	Businesses operating in San Bruno
Polling Support	70.5% after hearing more information (±4.8% margin of error)	Not polled
Administration	San Mateo County Tax Collector (billed with property taxes)	City Finance Department (existing infrastructure)
Key Challenge	Competitive margin above 66.7% threshold; outreach critical	Rate schedule redesign requires analysis of current revenue baseline (in process)



REVENUE MEASURE QUESTIONS?



II. Ordinance No. 1284

Presented by Peter Gilli



BACKGROUND

Ordinance No. 1284

- Adopted 1977
- Requires voter approval:
 - > 3 stories/50'
 - Residential density increases
 - Multi-story parking structures
 - Certain changes to Crystal Springs Road and Sneath Lane



STATE LAW IMPACTS

- Accessory Dwelling Units (ADUs) – exempt from public vote
- SB 9 (2021) – ministerial 2-unit/lot split approval
- State Density Bonus Law – approved without a vote:
 - 732 El Camino Real (6 stories)
 - 850 San Bruno Ave (10 stories)
- SB 79 (2025) – transit area density mandates



LOST ECONOMIC OPPORTUNITIES

Two examples of lost opportunities to strengthen tax base

- The Crossings – Hotel (1999)
 - Failed ballot measure contributed to deal collapse
 - \$3 – 4M/year lost revenue
- Google/YouTube Bayhill Master Plan
 - Future phases on hold indefinitely



INITIATIVE: ELEVATE SAN BRUNO

- FY 2025-26 priority: Transit Corridors Plan Assessment
 - Fiscal analysis: investment is being lost to neighboring cities
- FY 2026-27 priority: Elevate San Bruno launched January 2026
 - Improve investment in San Bruno
 - Will require ballot measure(s)

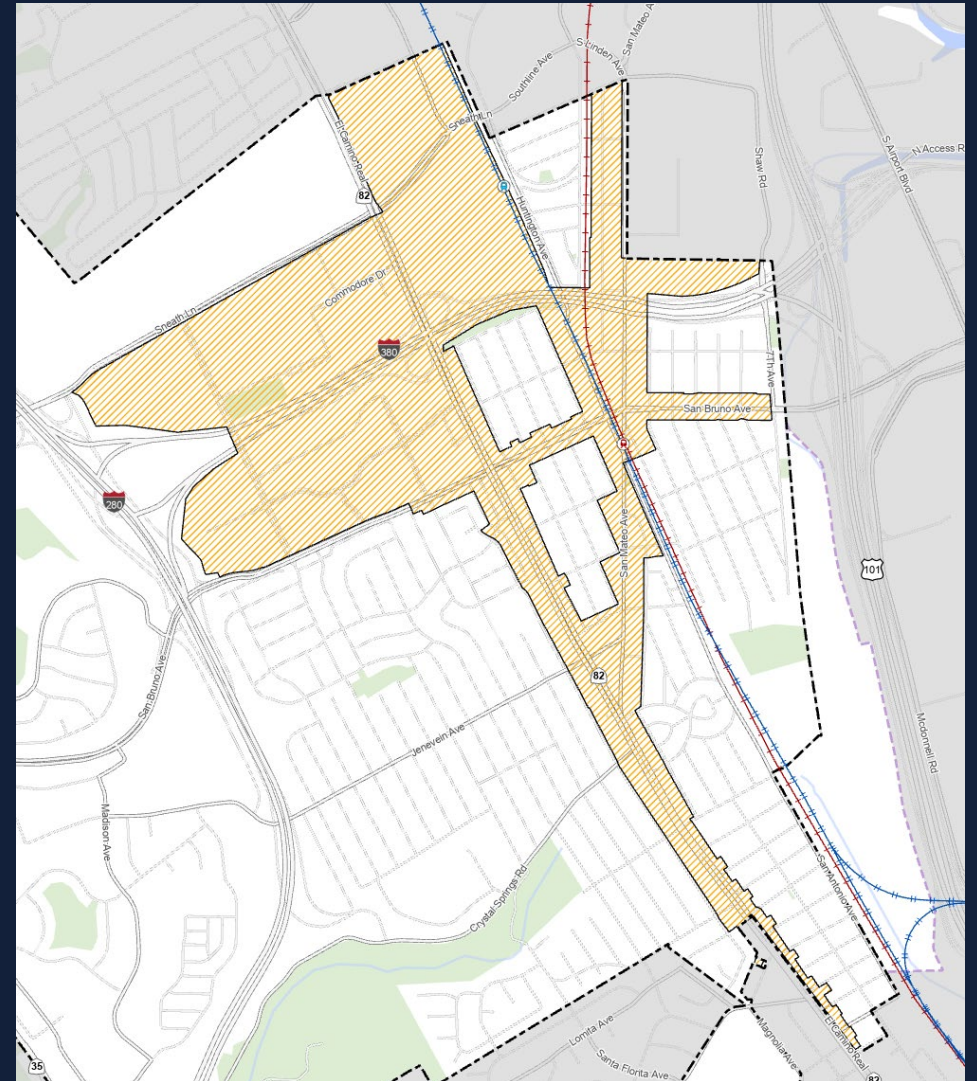


POLLING

- Rescind Ordinance No. 1284: 53.2% support
- Rescind for a targeted geographic area: 51.4% support
- Simple majority threshold

BALLOT OPTIONS

- a. Rescind Ordinance No. 1284 (Staff Recommendation)
- b. Rescind for a targeted geographic area
- c. No action at this time





ORDINANCE NO. 1284 MEASURE QUESTIONS?



III. Safe and Sane Fireworks

Presented by Brian Adam

OBJECTIVE

- Provide council information to inform their discussion of a potential changes to the Fireworks program





BACKGROUND

- 2005: voters approved sale/use of "Safe and Sane" fireworks
- 2008: Res No. 2008-67 established regulatory framework for fireworks sale
- 2024: Res No. 2024-37 cost recovery cap at 7% of gross sales
- June 9, 2026: Council directed staff to prepare information for discussion of rescinding Res No. 2008-67



Bay Area Cities with Fireworks

- San Bruno and Pacifica only SM County Cities

City Name	County Name
San Bruno	San Mateo
Pacifica	San Mateo
Dublin	Alameda
Newark	Alameda
Union City	Alameda
Hollister	San Benito
San Juan Batista	San Benito
Gilroy	Santa Clara
Watsonville	Santa Cruz
Dixon	Solano
Rio Vista	Solano
Suisun City	Solano
Cloverdale	Sonoma



The Fireworks Program (“Program”)

- Interested individuals may apply for a temporary fireworks stand permit for \$95
- Cost recovery is capped at 7% of permittees gross receipts.
- For a specified period, they may sell state-approved “Safe and Sane” fireworks (6/28 -> 7/4)
- Permittees down from 17 (FY16) to 11 (FY26)

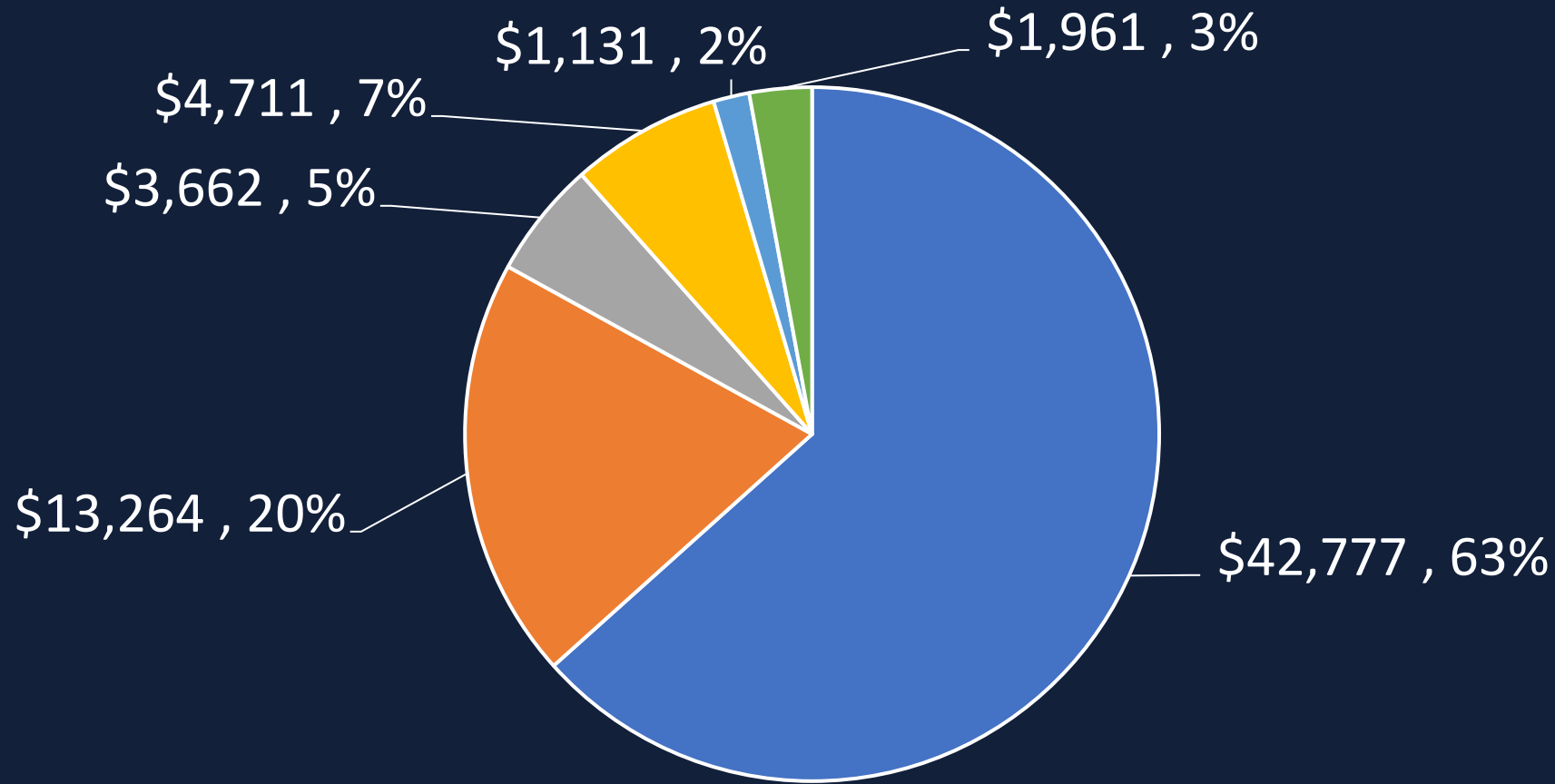
City Work Related to the Program

- Processes applications and payments for temporary fireworks stands
- Provides public education and additional enforcement during holiday week
- Cites individuals with dangerous fireworks
- Cleans up fireworks debris as needed





Average Fireworks program expenditures by department



■ Police ■ Fire ■ Community Services ■ Public Works ■ Other ■ City Manager*

Overall Cost To City

- Program net neutral until FY 2024-25
- With the 7% cap, the City spends roughly ~\$15k continue providing related enforcement, education, and cleanup





Statewide Fireworks Fire Data

- FY2013 – FY2022:*
- 8,427 fires (~936 yearly fireworks fires out of 3.6M yearly average calls for service)
- Approximately \$32.9M in property loss
- Approximately \$11.4M in personal property loss
- 22 fire personnel injuries
- 50 civilian injuries
- 4 civilian deaths
- 18,767 acres burnt (1,876 yearly average)

**Retrieved from California Fire Marshal 2012-2021 Report*



San Bruno Fireworks Fire Data

- ~23 citations/year at \$1,000 each; ~51% collection rate
- Fireworks-related fires FYs 2022-26:

	FY 2022-23	FY 2023-24	FY 2024-25	FY 2025-26
Total Fires	8	9	11	5
Exterior	8	7	10	5
Structural	0	2	1	0



FIREWORKS QUESTIONS?



NEXT STEPS

- Staff Return in July with Resolutions
- Finalize by end of July
- Submit to County by August 7, 2026

Date	Item
March-April	Develop options & legal review
June	City Council Direction
July	City Council Adopts Resolution Calling the Election
August 7	FINAL DEADLINE (88 days before election)
August	Argument & Rebuttal Windows
September	County Ballot Production
October	Ballots Mailed; Outreach Continues
November 3	Election Day



FISCAL IMPACT

- County Cost to run Mayor and City Council
- Additional for adding 1-3 ballot initiatives
- Additional legal ads / translation from the City Clerk

On the Ballot	\$/Registered Voters Low	\$/Registered Voters High	County Low	County High
Mayor/Council Seats only	\$ 4.52	\$ 5.42	\$ 118,000.00	\$ 141,600.00
Mayor/Council +1 Measure	5.05	6.06	131,000.00	157,200.00
Mayor/Council +2 Measures	5.57	6.69	145,000.00	174,000.00
Mayor/Council +3 Measures	6.48	7.78	165,000.00	198,000.00

Measures are 5 pages per in the Voter Information Pamphlet

RECOMMENDATION

- Receive the 2026 Ballot Measures Report and Provide Direction on November 3, 2026, General Election Ballot Measure(s)





QUESTIONS AND DIRECTION



Celebrating

JULY 2026

**DISABILITY
PRIDE MONTH**

JULY 2026

National

Park &
Recreation

Month



THE SAN FRANCISCO Peninsula

2025 - 2028
BOARD OF
DIRECTORS
STRATEGIC
PLAN





SAN BRUNO MEDIA FEATURES

40k+

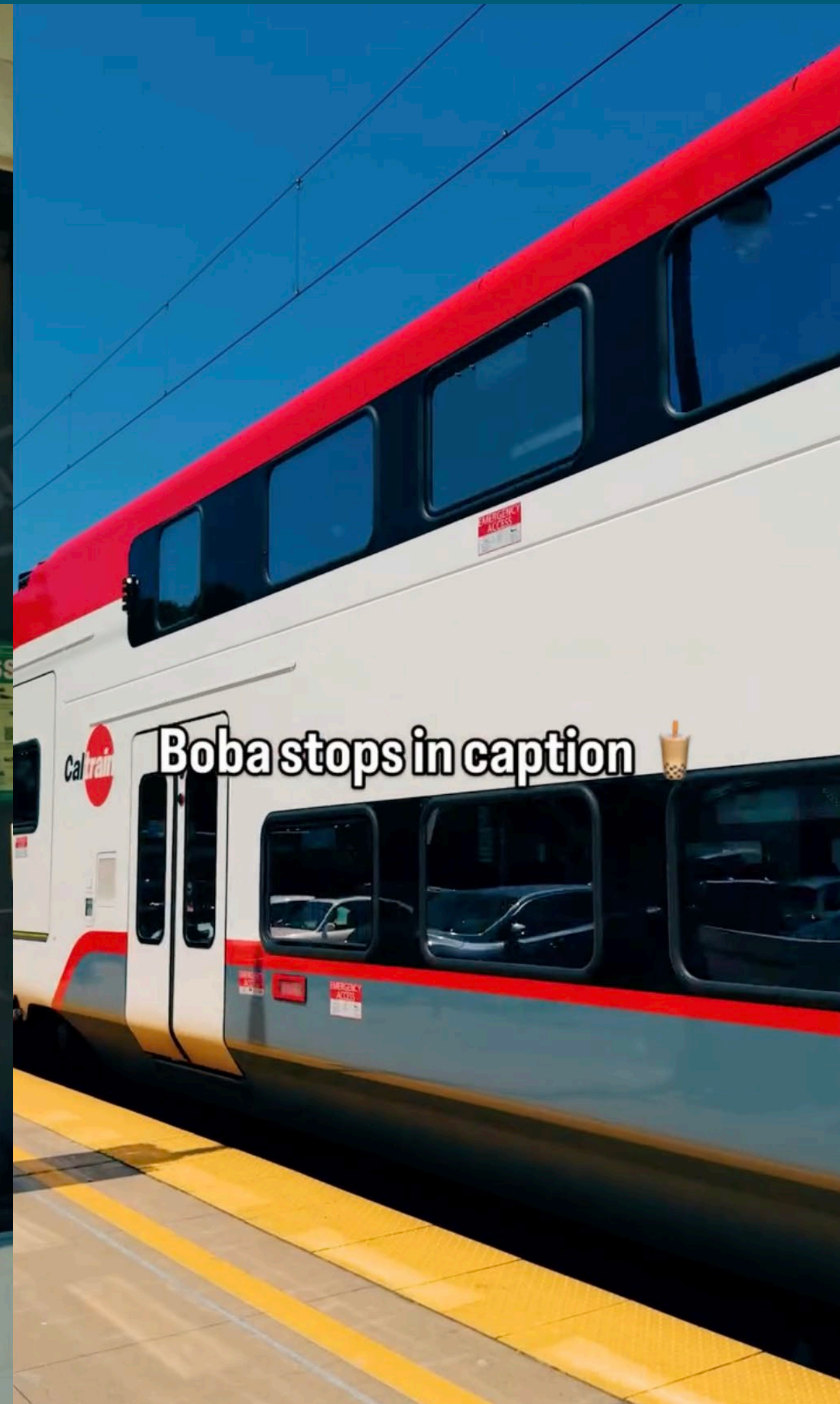
views

1.4k

interactions

146

reshares





SAN BRUNO MEDIA FEATURES



couple  IN THE KITCHEN

Head Inland for a Foodie Adventure

The other amazing thing about Pescadero is that if you're looking for a little bit more of a lively atmosphere, you're just a short drive to the rest of the San Francisco Peninsula.

This area boasts a vibrant food scene, from Michelin star dining, to authentic global cuisine. Here are some of our favorite food stops along the way:

San Bruno –

San Bruno offers a mix of suburban charm, shopping, and easy access to both San Francisco and the Peninsula. The city's growing culinary scene includes [Zorek](#), a modern café and bakery celebrated for Levantine-inspired pastries, specialty drinks, and stylish ambiance. Their pistachio latte may be the best coffee we've ever had in California.

THE
SAN FRANCISCO
Peninsula



ABOUT OUR ORGANIZATION



- Founded in 1971 as a 501(c)(6) nonprofit by San Mateo County hoteliers to attract visitors and drive hotel stays.
- Operates as the regional Film Commission and manages the San Mateo County "As Fresh as it Gets" farm-to-table program.
- 2022: Rebranded to The San Francisco Peninsula
- 2024: Launched New Tourism Marketing District (TMD)
- 2025: Launched Tourism Board Advisory Council, Launched Strategic Plan
- 2026 –2028: Educate and Actualize



**THE
SAN FRANCISCO
Peninsula**



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Michael Holloway, HYATT House, Belmont

Lisa Kershner, SFO Waterfront Marriott, Burlingame

Sam Kim, Embassy Suites SFO Waterfront, Burlingame

Daisy Li, Moonstar Kitchen, South San Francisco

Georges Safi, Four Seasons Silicon Valley, East Palo Alto

Cameron Palmer, Cameron's Restaurant & Pub, Half Moon Bay

Prativ Patel, Hotel Aura & Hotel Skye, San Bruno

Mitch Postel, San Mateo County Historical Association, Redwood City

Blanca Rivera, Half Moon Bay Lodge, Half Moon Bay

Paul Wilson, Grand Bay Hotel, Redwood City

Yakub Yakubi, Courtyard by Marriott, Foster City



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- Krystlyn Giedt, CEO, Coastside Chamber of Commerce

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- Jackie Speier, SMC Board of Supervisors
- Mike Callagy, SMC County Executive
- Matthew Chidester, City Manager, Half Moon Bay

Hospitality

- Martin Yan
- Bob Trahan, Twelvemonth
- Ajay Walia, Amara
- Micheál Mallie, Maverick Jack's
- Mathieu Riviere, The Ritz-Carlton, Half Moon Bay

Labor

- Julie Lind, Executive Officer, San Mateo Labor Council

Attractions

- Kara Newport, CEO, Filoli
- Jennifer McCabe, Director, SFO Museum

Parks and Recreation

- Nicholas Calderon, Deputy County Executive

Venues

- Dana Stoehr, CEO, San Mateo County Event Center
- Dr. Allison Keaney, CEO, Cow Palace Arena & Event Center
- Jim McGuire, CEO, South San Francisco Conference Center

Community

- Alicia Aguirre, Former Redwood City Councilmember

Strategic Plan Facilitator: Bill Geist, Founder & CEO, DMOproz

The Board of Directors thanks all the members of the Board Advisory Council and members of the community who participated in focus groups and interviews, which were integral in the development of the Strategic Plan.



**THE
SAN FRANCISCO
Peninsula**



SUPPORT DESTINATION ASSET DEVELOPMENT

- Advocate for significant upgrades to the San Mateo County Event Center.
- Analyze opportunities to develop additional tournament-grade sports facilities throughout the Peninsula.
- Consider the opportunity to develop a Tourism Master Plan for the Peninsula to serve as an inspirational guide for future community development.





ENDEAVOR TO MAXIMIZE THE DESTINATION EXPERIENCE

- Analyze the opportunity to develop an annual destination event that would ultimately be synonymous with The San Francisco Peninsula brand.
- Advocate for the completion of the 500-mile Bay Trail.
- Work with communities throughout the Peninsula to encourage music and nightlife to power additional visitation and quality of life.

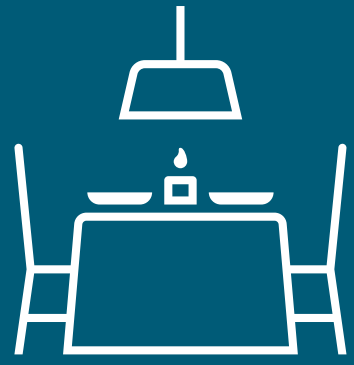




CONTINUE TO BUILD ORGANIZATIONAL EXCELLENCE

- Increase the awareness, appreciation, and support of the organization and the Peninsula's visitor economy.
- Engage the recently launched SFP Board Advisory Council to serve as community ambassadors and emissaries.
- Continue to build organizational culture, capacity and impact.





CELEBRATING THE PENINSULA'S CULINARY EXCELLENCE IN 2026 & 2027



April 23 - May 3, 2026
January 21 - 31, 2027

Ten days of celebrating culinary excellence and exploration on Bayside and Coastside.
[Flavors of the Peninsula](#)



Coyote Point, San Mateo
July 26, 2026

Heritage Fire brings together local restaurants, talented chefs, and food lovers for an all-inclusive walk-around feast celebrating community and bold flavors.



Half Moon Bay Brewing Co.
August 28, 2026

The nation's premier whiskey-tasting event tour.

**THE
SAN FRANCISCO**
Peninsula

THANK YOU!



Pre- 4TH of July Safety Presentation

June 23, 2026

Michael Ku
Fire Chief



Matt Lethin
Police Chief





AGENDA

- I. Objective
- II. Background
- III. Community Education and Engagement
- IV. Operational Plans
- V. Safe and Safe Fireworks Information
- VI. Feedback



OBJECTIVE

Share a presentation with City Council summarizing staff's plan for a safe and happy 4th of July.





BACKGROUND

- 4th of July presents well-known safety challenges
 - Widespread illegal fireworks use
 - Noise, animal impacts, PTSI residents, risk of injury
 - Fire hazards
 - This year – 4th of July on a Saturday and 250th Anniversary of our country
 - Parties
 - Large, unruly gatherings
 - Increased alcohol use
- All cities in our region experience illegal fireworks use
 - We can't stop it
 - But we can responsibly manage it





COMMUNITY EDUCATION

- Focus is on helping our community make good choices
 - Enjoy the holiday safely and responsibly
- Robust outreach and communications efforts
 - Pre 4th contact with previous violators/residences
 - PSA video (release scheduled for 6/26) and other social media postings
 - July 5th posting with summary of staff efforts





PUBLIC SERVICE ANNOUNCEMENT VIDEO

OPERATIONAL PLAN – FIRE

- Unified Command SBFD / SBPD
- All Fire Prevention Staff on-duty
- Extra Engine Company on-duty
- Mandatory safety meeting with all booth operators
- Joint Fire/Police PSAs



OPERATIONAL PLAN - POLICE



- Robust outreach and communications efforts
- Pre 4th contact with previous violators/residences
- Pre 4th enforcement details
- Historical calls for service data trending down in recent years
- All staff ordered to work the 4th of July
 - Marked/Unmarked units, bikes, surveillance, drones, etc.





SAFE AND SANE FIREWORKS INFO

- Safe and Sane use permitted starting 6/28 from noon to 9pm, on the 4th from noon until 11pm
- Use on private property only, at least 10 feet away from any structures
- Not permitted in parks, public parking lots, schools or open space areas
- Misuse of Safe and Sane Fireworks is dangerous and illegal
 - Subject to \$1,000 fine





SAFE AND SANE FIREWORKS INFO

- Must have Fire Marshall seal to be allowed
- Use at least 10 feet away from any structures
- Do not use near flammable materials (grass, trees, garbage, etc.)
- Keep extinguisher, hose, or other water source nearby
- Do not dispose of recently used fireworks in garbage cans





ILLEGAL FIREWORKS ENFORCEMENT

- If it flies in the air or explodes, it is probably illegal
- If it doesn't have the Fire Marshall seal, it is illegal
- \$1,000 administrative citation for use/possession of illegal fireworks
 - Social host citations
- Only report violations with specific suspect information
 - Majority of citations do not result from resident reports

FEEDBACK

SAN BRUNO CITY HALL

CITY OF SAN BRUNO · BUDGET ADOPTION

FY27 CIP Public Hearing & Budget Adoption

Nick Pegueros, Administrative Services Director & CFO
Matthew Lee, P.E., Public Works Director

June 23, 2026

Agenda

01

DRAFT City Council FY27 Budget Recap

Process and major elements

02

FY27 Capital Budget Public Hearing

New FY27 CIP projects

03

Wrap-up

Questions and discussion

Objective

- 1. Conduct FY27 Public Hearing on New CIP Projects**
- 2. Consider Enabling FY27 Budget Resolutions**

IN SUMMARY



Trimming at the Fringes
STILL
No Longer Cuts It.

Our path forward for FY27

Budget is responsive to known threats and risks to City revenue

Core services preserved

General Fund reductions made carefully

Budget Milestones

Eight public meeting touchpoints from goal setting through the City Manager’s Recommended Budget



City Council Adopted Budget Principles

Twelve guiding principles for sound financial management — unchanged from prior years

REVENUE & COST

- 01** Pursue revenue enhancements and full cost recovery for fee-based services
- 02** Maintain core services and infrastructure aligned with Council priorities
- 03** Define cost and timing of cash outlays to allow investment of idle cash
- 04** Increase reserve funds annually as funds become available

OPERATIONS & PEOPLE

- 05** Improve productivity through continual review of City services
- 06** Manage loss of institutional knowledge through succession planning
- 07** Invest in technology that drives efficiency and productivity
- 08** Strengthen San Bruno's standing as an employer of choice

FINANCIAL MANAGEMENT & COMMUNICATION

- 09** Incorporate vacancy salary savings into the forecast
- 10** Promote long-term financial sustainability — monitor unfunded liabilities
- 11** Evaluate one-time revenues for highest impact and best investment
- 12** Communicate the City's financial position transparently

FY27 Budget — All Funds

\$329M

All Funds
Spending Plan

265

All Funds FTEs

Council & Administration

\$40M

32 FTEs

Council, City Attorney, CMO, Finance, HR, IT,
Internal Services, Debt Service

Police

\$24M

68 FTEs

Patrol, Investigations, Traffic, Dispatch,
Special Assignments

Fire

\$15M

37 FTEs

Suppression, Emergency Medical Services,
Fire Prevention

Community Development

\$7M

19 FTEs

Building, Code Enforcement, Planning

Community Services

\$17M

36 FTEs

Library, Parks, Satellite Programs, Senior
Center, Recreation & Aquatic Center

Public Works

\$12M

Enterprises

\$138M

Capital Improvement Program

\$76M

Admin & Engineering, Streets, Utilities,
Stormwater, Internal Services, CIP

City Council Priority Initiatives

\$0.61M General Fund
\$6.17M Restricted Funds

\$2.8M

Elevate San Bruno

Funded by Community Development Special Revenue Fund

\$0.26M

Street Sweeping Program

Funded by General Fund One-time Revenue Reserve

\$0.35M

Downtown Improvement Initiatives

Funded by General Fund One-time Revenue Reserve

\$5.5M

Reaffirming our Legacy – Senior Center Remodel

\$4.1M in restricted revenue; \$1.4M in pending grant application and/or SBCF request

\$2.0M

Catalyzing Innovation – Software Overhaul

Funded in previous year Capital Improvement Program

ALL FUNDS IMPACT

\$10.91M

General Fund by the Numbers

THE HEADLINE

General Fund Balanced

with cuts

GENERAL FUND
SPENDING PLAN

\$75.2M

FULL TIME EQUIVALENT PERSONNEL

173.55







8.0 vacant positions removed in FY27

FY27 General Fund Budget Balancing Measures

TOTAL IMPACT

\$2.45M

Six targeted actions close the General Fund gap — \$2.45M total impact

 \$1.50M	Vacant personnel reductions 3.0 Firefighters · 1.0 Police Officer · 2.0 Management Analysts · 2.0 Engineers	61% 8.0 FTEs
 \$0.35M	Code enforcement reallocation Transition 2.0 FTEs from Police to Community Development Fund	14% 2.0 FTEs
 \$0.25M	Finance reallocation Transition 2.0 FTEs directly to Water for utility billing activity	10% 2.0 FTEs
 \$0.17M	Police contract services Contract services, maintenance, meetings & conferences, miscellaneous repairs and replacements	7% Operating
 \$0.10M	Fire contract services Contract services and operational adjustments	4% Operating
 \$0.08M	Community Services reductions Program and operational expenditure adjustments	3% Operating

\$20.6M+ Annual Revenue At Risks

The State is shaping the City's fiscal future.



STATE ACTIONS THREATEN CITY REVENUE

VLF IN-LIEU

\$7.0M

\$3M loss in FY27
Potential additional loss

TAX SHARING AGREEMENT

\$8.0M

potential annual loss
+ One-time payment

EXCESS ERAF

\$2.2M

potential annual loss

CARDROOM

\$3.4M

potential annual loss



SUMMARY

Maintain services and deliver on FY27 key objectives

■ All Funds performing as expected

General Fund balanced with cuts, Enterprise funds investing in capital

■ Removal of 8 vacant positions & Proactive reallocations

No layoffs, Code Enforcement, Administrative Services

■ Expenditure growth restraint & line-item reductions

Targeted at 3% year-over-year & Operating budget reductions

■ Continued investment in infrastructure

Roads, water, wastewater, stormwater, facilities



SECTION TWO

Capital Improvement Program Public Hearing

Matthew Lee, P.E.

Public Works Director



NEW Streets Projects



2027-28 Slurry Seal Project

Use the City's *We LOVE Paving* Program to proactively apply slurry seal treatments to streets in good condition, extending roadway quality, and reducing the need for future repairs.

Estimated Cost: \$100,000

\$6.61 million
invested in
paving!

2027-28 Street Rehabilitation

Advance the City's *We LOVE Paving* Program by rehabilitating and reconstructing deteriorated streets, improving roadway conditions and accessibility, and reducing long-term pavement maintenance costs.

Budget Request: \$400,000



NEW Streets Projects



2026-27 Clear Path Sidewalk Project

Implement the Clear Path Sidewalk Program through multi-year sidewalk repairs that reduce trip hazards, improve accessibility and walkability, and keep the City's sidewalk priorities data-driven and responsive to community needs.

Budget Request: \$1,850,000

Downtown Improvement Initiative

Improve downtown San Bruno's appearance and visitor experience through targeted paseo enhancements, lighting analysis, zoning updates, and public art projects.

Budget Request: \$350,000



NEW Parks Projects



Belle Air/Lions Field Park Plan

Develop a Belle Air/Lions Field Park Master Plan with the School District to assess site conditions, evaluate shared-use opportunities, and guide future improvements to recreation amenities, accessibility, parking, and grant funding.

Budget Request: \$60,000

City Park Drinking Fountain Upgrades

Replace five aging drinking fountains in City Park with durable, ADA-compliant units that improve access to clean water, reduce maintenance needs, and support sustainable park facilities.

Budget Request: \$125,000



NEW Facilities Projects



Senior Center Renovation Project

Renovate the San Bruno Senior Center with interior, exterior, accessibility, and HVAC improvements to modernize the facility and preserve it as a welcoming community gathering place for seniors and residents.

Budget Request: \$3,700,000

NEW Facilities Projects



City Hall HVAC Replacement Project

Replace City Hall's outdated and unreliable HVAC and Building Management systems with a modern heat pump system and multizone controls to improve reliability, energy efficiency, and occupant comfort.

Budget Request: \$750,000

Municipal Services Center Master Plan

Develop a long-range plan to evaluate existing Public Works and Parks maintenance yards, assess future operational needs, determine whether consolidation or relocation is needed, and establish a phased CIP roadmap for modern, efficient, and resilient maintenance facilities.

Budget Request: \$150,000



NEW Stormwater Project



Storm Drain System Improvements Project

Rehabilitate, replace, and upsize priority storm drainpipes and culverts identified through the City's assessments to improve system reliability, reduce flooding risks, and strengthen long-term stormwater resilience.

Budget Request: \$1,000,000



SECTION THREE

Next Steps & Thank Yous

Nick Pegueros

Administrative Services Director & CFO

Next Steps

01

~~June 9~~

**~~Introduce FY27
Recommended
Budget~~**

~~Staff presentation and
City Council discussion
and/or direction~~

02

~~By June 18~~

**~~Prepare City
Council Draft
Budget~~**

~~Staff incorporates
directed changes~~

03

June 23

**CIP Public
Hearing, Budget
Adoption**

Council formally adopts
the FY27 budget by
resolution

04

July 1

FY27 Begins

New fiscal year begins; all
FY27 appropriations
effective

Thank You

This budget reflects the dedicated work of teams across the organization. With sincere thanks to:

CORE BUDGET TEAM

Ana Morales	Ashley Crociani	Dan Jacobson
Joanne dela Cruz	Robert Wood	Audrey Afe-Tuufuli
Mike Ku	Henry Joves	Brenda Calara

City Council

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Lindsay Nieri	Matt Lee	Hae Won Ritchie
Dennis Bosch	Steve Salazar	Ross Shkuratov
Phil Woffenden	Matt Lethin	Jeremy Brandenburg
Brent Schimek	Travis Karlen	Tim Wallace
Meghan Rosin	Bill Mitchell	

Recommendation

STAFF RECOMMENDS

- 1. Conduct FY27 Public Hearing on New CIP Projects**
- 2. Adopt Enabling FY27 Budget Resolutions**



FOR DISCUSSION

Questions?

SCAN QR CODE
FOR THE BUDGET BOOK



LEARN MORE

sanbruno.ca.gov/finance



Internet and Telephonic Service Disruption Policy



Lupita Huerta
City Clerk

June 23, 2026
City Council Regular Meeting



AGENDA

- I. Objective
- II. Background
- III. Purpose of the Policy
- IV. Response to a Service Disruption
- V. Restoration Efforts
- VI. If Service Cannot be Restored
- VII. Closed Session During a Recess
- VIII. Tonight's Recommended Action
- IX. Questions



OBJECTIVE

Consider Adoption of a Resolution Establishing a Policy Addressing Disruption of Telephonic or Internet Services Occurring during City Council Meetings Pursuant to Senate Bill 707 (SB 707)



BACKGROUND

- Brown Act Amendments (SB 707)
 - SB 707 became effective January 1, 2026
 - Added Government Code Section 54953.4
 - Requires eligible legislative bodies to provide hybrid meeting access beginning July 1, 2026.
 - City Council qualifies as an “eligible legislative body”
 - Requires adoption of a policy addressing telephonic or internet service disruptions during meetings before July 1, 2026.



Purpose of the Policy

- Why Adopt This Policy?
 - Establish procedures when technical issues interrupt remote participation
 - Provide a clear process for recesses, restoration efforts, and meeting continuation decisions
 - Maintain compliance with the Brown Act and SB 707



Response to a Service Disruption

When a Disruption Occurs:

1. Responsible Person and/or City Clerk identifies disruption
2. Mayor/ Vice Mayor is notified
3. Meeting recess is announced
4. Recess may last up to one hour while service is restored
5. Time of recess is recorded

Disruption Definition: A technological issue preventing the public from hearing or participating remotely.



Restoration Efforts

Good Faith Attempt to Restore Service

Examples include:

- Checking internet and telephone connections;
- Troubleshooting software and hardware;
- Resetting or replacing equipment;
- Contacting support staff or service providers

If service is restored within one hour:

- Meeting reconvenes;
- Public is informed;
- Time of reconvening is recorded



If Service Cannot be Restored

City Council Determination

If service is not restored within one hour:

- City Clerk/Responsible Person informs Mayor City cannot restore service and describes restoration efforts;
- City Council may make findings that:
 - Good faith efforts were made; and
 - The public interest in continuing the meeting outweighs the public interest in remote access.

If approved: Meeting continues

If not approved: Meeting is adjourned



Closed Session During a Recess

During the described recess, the City Council may meet in closed session for items listed on the agenda for that meeting.



TONIGHT'S RECOMMENDED ACTION

Consider Adoption of a Resolution Establishing a Policy Addressing Disruption of Telephonic or Internet Services Occurring during City Council Meetings Pursuant to Senate Bill 707

QUESTIONS?